ELECTION PROCLAMATION.—Just as we were going to press, the Governor's proclamation arrived, ordering an election for an Assemblyman for this County, which we are unable to publish till next week. The election takes place on Friday, the 23d inst.

MARRIED,

In this place, on Thursday evening, 1st inst., by Justice J B Boggs, Mr. T. BAILEY to Miss LUCY CHAMBERS.

FARM FOR SALE IN SONOMA VALLEY—A good house and 40 acres enclosed—water convenient all the year—situation desirable, and mid way from Sonoma to the Embarcadero. Title by pre-emption, Alcalde, and the City.
Also, a FARM in Petaluma Valley on Carillo's Rancho, which has been confirmed by Commissioners
Apply to R. H. PIERPOINT,
Dec 3 Attorney, Sonoma.

SHERIFF'S SALE.—By virtue of an exectution and an order of sale, issued out of the District Court of the 7th Judicial District in and for Sonoma County, State of California, duly attested and to me directed, wherein George W. Miller obtained a judgment against George Pearce and Isaac N Randolph for the sum of two thousand six hundred and eighty-three 36 100 dollars and accruing costs with interest at the rate of five per cent. per month, commanding me to sell the following described mortgaged real estate, to wit: Part of Lot No. 34 and its appertenances, commencing at the north east corner of said lot No. 34, in the city and county of Sonoma; and running south eighty five feet more or less; thence west fifty yards, more or less; thence north eighty five feet, more or less; thence west fifty yards, more or less, to the place of beginning—being the same property formerly occupied by Pearce & Randolph, and known as the El Dorado Hotel. The above described property being mortgaged by the said Pearce and Randolph to the said George W. Miller, as can be seen from the records of Sonoma county; Know, therefore, that on Saturday, the 31st day of December, A. D 1853, at 2 o'clock, P. M., before the Court House door in the city and county of Sonoma, I will sell the above described property at public auction to the highest bidder for cash.
ISRAEL BROCKMAN,
Dec 3 Sheriff, Sonoma County.

SHERIFF'S SALE.—By virtue of an execution issued out of the District Court of the 7th Judicial District in and for Napa County, State of California, and to me directed and dated the 28th day of November, A. D. 1853, wherein Thomas H. Ward obtained a judgment against Salvador Vallejo for the sum of five hundred and thirteen and 76 100 dollars, with interest at the rate of four per cent. per month from the 21st day of May, 1853, with accruing costs and two dollars for the execution: Know, therefore, that according as directed by said execution, I have levied upon and taken into possession as the property of the said Salvador Vallejo, the following described personal estate, to wit: 1 mahogany dining table; 1 mahogany table; 3 Japan stands; 1 Chinese card table; 2 mahogany tables, folding leaves; 1 pine table, folding leaves; 1 dining table, painted white; 1 large red wood table; 16 chairs, wooden and cane seats; 1 high post bedstead; 1 writing desk; 1 pistol case; 1 mahogany dressing case; 1 Chinese ornament; 2 dressing glasses; 1 box, glass top; 2 looking glasses, mahogany frames; 1 do. gilt frame; 2 crayon drawings, in frames; 1 engraving, in frame; 2 pairs brass branch lamps, glass tops; 1 French clock; 1 pair glass vases; 2 oil cloth table covers; 1 cloth table cover; 1 green tea tray; 1 feather fan; 1 matting sofa; 1 box silver epaulette; 1 lot books and slate; 1 razor strop and razors; 1 lot brushes; 1 pistol; 1 lot dry goods; 1 lot of sundries; 1 carpet; 1 lot matting; and 3 bottles brandy peaches—which property will be by me sold at public auction to the highest bidder for cash on Saturday, the 10th day of December, A. D. 1853, between the hours of nine in the forenoon and four o'clock of the afternoon, at the late residence of Salvador Vallejo, in the city of Sonoma, to satisfy said execution.
ISRAEL BROCKMAN,
Dec 3 Sheriff, Sonoma County.

State of California, } In Probate Court in and for
County of Sonoma. } Sonoma Co; Nov. Term. 1853
In the matter of the Estate of Samuel A. Boake, dec'd.;

Now comes Robert D Foster, Executor of the last Will of said Boake, deceased, by his attorneys, and petitions the Court for a sale of the interest of deceased in one hundred acres of land near the Embarcadero of St. Louis, in Sonoma County, under a contract for the conveyance of the same to the deceased from one Washington P. Ewing; and also the interest of deceased in one hundred acres of land also near said embarcadero, under a joint contract for the conveyance of the same to deceased and one Amos A Horn, also from said Ewing—the terms of said contracts and the boundaries of said land being set out in said petition.

Upon hearing the petition, and it appearing that there is not sufficient personal estate in the hands of the Executor to pay the debts outstanding against the deceased and the expenses of Administration, and that it is necessary to sell the interest of deceased in the above named lands under said contracts, being all the lands in which deceased was interested at the time of his death, the Probate Judge orders that all persons interested be and appear before him on the 26th day of December, A. D.

THE undersigned being the true and lawful owner of HUICHICA RANCHO, by deed from Jacob P. Leese, who derived his title from Gov. Micheltorena, hereby notifies those who have settled on the same to remove therefrom, and cautions all persons against settling on said Rancho, as he is determined to commence legal proceedings to maintain possession of the same.
Nov 22 1853 3 THOMAS O LARKIN.

AUCTION.—By virtue of an order of the Hon. Probate Court of the County of Sonoma, I will sell at auction for cash to the highest bidder, at the late residence of Nicolas Higuiera, late of Napa County, deceased, on the 10th day of December next, at 10 o'clock, A. M., the personal property of the estate of said deceased, consisting of Horses, Mares and Colts
JOSEPH GREEN.
Adm'r. of the estate of Nicolas Higuiera, deceased.
Dated, Nov 21, 1853. 2

TREASURER'S NOTICE.—Sonoma County Warrants, of the New Series from 135 to 317, will be redeemed if presented to the undersigned. Said Warrants cease to bear interest from the date of this notice.
G. W. MILLER, Treasurer, Sonoma County.
Sonoma, Nov. 21, 1853. N 26—2

James B. Boggs.
JUSTICE OF THE PEACE,
Sonoma, Cal.

☞ General Agent for all business of a legal character. Deeds, Mortgages, Powers of Attorney, &c. written at the shortest notice with neatness and dispatch. Acknowledgments taken, Assignments made, and all other business in that line will be faithfully attended to. Notes, Accounts, &c. collected.

REFERENCES:
Boggs & Maupin, Sonoma;
Hon. William Waldo, El Dorado;
A. F. Ward, Sacramento City;
Messrs. DeWitt & Harrison, San Francisco;
Hon. D. O. Shattuck, "
Gibson S. Meyer, "
☞ N. B.—All contracts between white men and Indians are not valid unless made before a Justice of the Peace. Nov 19

M. M. WYER,
VALLEJO'S BUILDING, PUBLIC PLAZA,
Has now on hand for sale a select assortment of
FANCY GOODS, STATIONERY, BOOKS, &c. &c.,
Consisting in part of:—
Brushes and Combs of various kinds;
Perfumery and Soaps—a large assortment;
Fine Cutlery; Fancy Work Boxes and Shells;
Ladies' Fine Linen and Cambric Embroidered Handkerchiefs;
Gents. Fancy Cravats, Shirts, Socks, etc.;
Beautifully Bound Books; Periodicals;
Letter Paper; Pens; Inks; Wafers; Envelopes; and every thing of the kind to be found in a General Fancy Store, which the public is invited to call and inspect
☞ M. M. W. is Agent for Newspapers, &c., and will attend to all orders in that line. Nov 19

LOST—About the middle of October last, an American COW, Durham breed, with short horns; red colored, with white pieces all over her—branded "A. L" on the left hip. Any person delivering her to the subscriber at the St. Louis embarcadero, will be suitably rewarded. MICHAEL DONAGHUE.
Nov 5 4

DRESS MAKING.—Mrs. WARREN begs to inform the Ladies of Sonoma and its vicinity that she is prepared to carry on the above named business in all its departments, at her residence, (the dwelling formerly occupied by William Patton, south of the Plaza,) where she will be happy to receive their patronage.
Sonoma, Oct. 22, 1853.

FOUND ASTRAY—An American OX, with black sides and white belly and back, speckled—both ears cropped; brand almost obliterated, but would be called an "L,—is about five years old. The said animal was found on the Huichicha road, five miles from Sonoma. The owner can have the same by applying to DANIEL VAUGHN, Sonoma, or at Hugh Patton's ranch, ten miles above Sonoma. Oct 29

A. LARRAIN. H. CONRAD.
REAL ESTATE AND PRODUCE
BOUGHT AND SOLD BY
Larrain, & Conrad
GENERAL AGENTS AND COMMISSION MERCHANTS,
38 *Clay street Wharf, San Francisco.*

Any communication or orders for merchandize directed to us, 38 Clay street Wharf, San Francisco, or to W. H Conrad, at the former residence of Salvador Vallejo, at Sonoma, will be immediately attended to.
☞ STORAGE at the lowest rates in the dry and strong storeship Peru.

FOR SALE.—Dr. John G Downy & Co have on a ranch near San Jose about 3000 SHEEP, principally ewes. They were raised in Lower California, and are large and of a superior kind—Farmers wishing to commence the business of sheep raising, would do well to call and examine them, as they can be purchased at a moderate price and in lots to suit.
Nov 19

State of California, } In the District Court of
County of Sonoma. } the Seventh Judicial
Pedro J. Vasquez, plaintiff, } District, within and for
against, } Sonoma County.
Francisco Borquez, deft.

THE People of the State of California to Francisco Borquez:

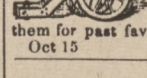
You are hereby summoned to appear and answer the complaint of the plaintiff in the above cause, which complaint is now on file in the Clerk's office in said County: if this summons is served on you in said County within ten days after service upon you, exclusive of the day of service; if served on you without said County, but within said Judicial District, you will appear and answer within twenty days after service upon you, exclusive of the day of service; if served on you without said Judicial District you will appear and answer within forty days after service upon you, exclusive of the day of service.

This suit is brought to recover from you the sum of four hundred and fifty-six dollars and sixty-two cents, for board and lodging furnished you, and for goods, &c., sold and delivered to you by plaintiff.

You will further take notice that if you fail to appear and answer said complaint, the said plaintiff will apply to the Court for judgment against you, and for the relief prayed for in said complaint

Given under my hand and seal of Court, at the Clerk's office in the city of Sonoma, this 23rd day of November, A. D. 1853.
N. McC. MENEFEE, Clerk.

Upon reading and considering the affidavit of the plaintiff in the foregoing cause, it is ordered by the Hon. E. W. McKinstry that service of the summons in this cause be made by publication in a newspaper called the *Sonoma Bulletin*, once a week for three months.
N 26 Attest: N. McC. MENEFEE, Clerk.



SPORTSMEN!
HAVING DETERMINED to stay in Sonoma a few months longer, I beg leave to communicate the fact to my friends, at the same time to thank them for past favors, and solicit the same for the future.
Oct 15 JOHN TRAILL, Gunsmith.

SETTLERS: Take Notice.—All persons are hereby cautioned against settling on any portion of the "Sotoyome Rancho" on Russian River, without our consent or knowledge, as we shall rigidly enforce the law against such trespassers.
The public is also cautioned against purchasing any live stock belonging to said Rancho, without receipts from either of us, unless the same is properly vented.
JOSEPH A FITCH.
HENRY FITCH.
Oct 1 FRED'K. FITCH.

AUCTIONEER'S NOTICE.—The undersigned will attend to the business of a General AUCTIONEER, for the sale of Goods, Wares, Real Estate and Personal Property, Live Stock, &c. &c.
☞ Particular attention given to Administrators' Sales.
Oct. 1, 1853. JOHN SHARKEY, Sonoma.

For Sale.—200 acres of choice farming LAND part of the "Santa Rosa Rancho," in Sonoma County for sale. Title good. JULIO CARILLO.
For further particulars, enquire of Martin E. Cooke, Esq., Sonoma April 30

M. E. Cooke,
ATTORNEY AT LAW,
Sonoma, Cal
☞ Will attend to business in the various Courts in the 7th Judicial District, comprising the Counties of Sonoma, Napa, Solano, Marin and Mendocino.
Also—Lands for sale or to lease. June 19

Robert Hopkins,
ATTORNEY AND COUNSELLOR AT LAW.
☞ Will attend to all business before the Courts in this State, and before the Land Commissioners.
Office in Sonoma, Cal. Feb 1

Charles P. Wilkins,
ATTORNEY AT LAW.
Sonoma, Cal.

Dr. A. Tennent,
VALLEJO STREET, (EAST END) SONOMA.
☞ Can be found at all times at his residence, and will be pleased to attend to calls made him. Mh 24

Masonic.

TEMPLE LODGE, No. 14, F. and A. Masons, meet the 2d and 4th Saturdays in each month, at 6½ o'clock, P. M. ROBERT HOPKINS, W. M.

SONOMA BULLETIN.

VOL. 2] SONOMA, SATURDAY, DECEMBER 3, 1853. [NO. 24

THE
SONOMA BULLETIN
IS PUBLISHED EVERY SATURDAY BY
ALEX. J. COX.
OFFICE—N. E. CORNER PUBLIC PLAZA.

TERMS:

SUBSCRIPTION, per annum	$ 5 00
ADVERTISING—6 lines or less, first insertion	2 00
Each subsequent "	1 00
Per quarter	8 00
Per annum	25 00

(Full square, over 6 to 12 lines, double charge.)
INVARIABLY IN ADVANCE.
☞ *Orders received for JOB PRINTING.*

YOUNG MEN, NEVER DESPAIR. Fifty-three years ago on the 4th of July, Daniel Webster then in his senior year College, delivered an oration at Hanover, N. H., which is still preserved, and has been re-published within the last year. Mr. Lawton, of Summerville, Ohio, who was at college with Mr. Webster, gives the following anecdote, described in the Congregational Journal:

"I was in his room when a delegation called upon Mr. Webster to ask him to accept the invitation; but there seemed to be an insurmountable difficulty in the way. He had no clothes suitable to the dignity of the occasion. There was a dilemma. But this was removed by a proposition made by one of the deputation present, a merchant of the village, who said: "You deliver the oration, Mr. Webster; I will trust you for a suit of clothes from the best cloth I have in the store. Then we will have the oration printed, and I will depend on the proceeds of the sales for my pay." Mr. Webster turned to me; "Jack," he said, "what shall I do." "Prepare the oration," I said. The oration was prepared and delivered; and so much were the citizens gratified that a copy was earnestly requested for publication. From the sales the debt due the merchant was paid and a considerable surplus left for Mr. Webster's own use."

EMPIRE OF QUEEN VICTORIA. Finche, in his "Boundaries of Empire," rather gr[a]phically dishes up the wonder and g[l]ory of Queen Victoria's empire, as follows:

"The Queen of England is now so over one continent, a hundred pen[in]sulas, five hundred promontories, a thousand two thousand rivers, and ten thous[and] islands. She waves her hand, and five hundred thousand warriors march to be conquer or to die. She bends her head at the signal a thousand ships of war, a hundred thousand sailors perform her b[id]ding on the ocean. She walks upon the land and one hundred and twenty millions of human beings feel the slightest pressure of her foot. Come, all ye conquerors, and bow before the Queen of England, and acknowledge the superior extent of her dependent provinces, her subjugated kingdoms, and her vanquished empires. The Assyrian empire was not so wealthy; the Roman empire was

California School Law.

AN ACT to be entitled an Act amendatory of and supplementary to an Act entitled "An Act to establish a system of Common Schools," approved May third, eighteen hundred and fifty two.

The People of the State of California, represented in Senate and Assembly, do enact as follows:

Section 1. Article five of an Act to establish a system of Common Schools, [passed] by adding after section four, [the] following sections: Section five. The [Co]unty Treasurer shall be ex-officio, a common [Sch]ool Treasurer, and shall receive all moneys which may be deposited with him by the [Co]unty Superintendent of Common Schools, and shall pay the same only upon the warrant of the [Co]unty Superintendent, countersigned by the President of the Board of Supervisors. Sec. 6. The Court of Sessions or Board of Supervisors shall annually, at the time of making the county levy, examine and audit all claims against the school fund of the county, and shall audit such compensation as may be due to the County Superintendent of Common Schools, and to the members of the Boards of Examination, respectively, for services rendered under this act, and such compensation shall be audited and paid in the same manner as other county salaries and expenses are audited and paid.

Sec. 2. Division three of section two of article three of said act, is hereby amended so as to read as follows: Division three, to receive the common school money from this chapter, except in the cases hereinafter provided.

Sec. 7. Article five of said act is hereby amended by adding, after section two, the following additional section: Section three. The County Superintendent may, and he is hereby empowered in incorporated cities, to appoint three School Commissioners for any Common School or District, upon petition of the inhabitants thereof, requesting the same. Section four. Such schools shall be and are hereby entitled to all the rights and privileges of any other city or Common School in the *pro rata* division of school money raised by taxation, and shall receive its proportion of money from the State School Fund in the annual distribution: *Provided*, they are conducted in accordance with the requirement of this act.

Sec. 8. Section one of article six of said act is hereby amended so as to read as follows: Section one. No Common School shall receive any benefits or immunities under the provisions of this act, unless such school shall be instructed by a teacher or teachers duly examined, appointed, and employed by competent and legal authority therein before provided.

Sec. 9. Section one of article seven of said Act is hereby amended, so as to read as follows: Section one. Each county in this State is hereby empowered and required to raise annually, by special tax, (in the same manner that other county taxes shall be levied,) upon the real and personal property within the county, an amount money not exceeding five cents on each one hundred dollars or valuation for the support of Common Schools therein, and for providing suitable houses and libraries and apparatus for such Common

Sec. 4. Article four of said Act is hereby amended by adding, after division seven of said section, the following additional division: Eighth. He shall examine and recommend a uniform series of school books to be used in the different schools in the State, and the school Commission-

OFFICIAL
PROGRAM
26th ANNUAL
VALLEY OF THE MOON
Vintage Festival
SEPTEMBER 23 & 24, 1972
Supplement to
The Sonoma Index-Tribune
September 21, 1972
Two Bits
(Gold Dust
or Coin)

OUR COVER

The front cover and back page of this year's Vintage Festival Program-Supplement is a reproduction of a very rare copy of the Sonoma Bulletin of 1853. The first newspaper published north of San Francisco, it was a predecessor to the present day Sonoma Index-Tribune. The advertisements and notices on the back page should be of particular interest.

Sec. 3. The Stable connected with this house is one of the best kept by the day or week, and well taken care of. Saddle Horses and Buggies for hire.
Sonoma, Oct. 1, 1853.

Napa Advertisements.

AMERICAN HOTEL, NAPA CITY.—The subscribers having bought lately taken charge of the above excellent house, have made such general interior arrangements as to warrant them in saying that, as a commodious and well regulated HOTEL, it has no superior in this portion of country. Its former patrons, the traveling public, and our friends, are respectfully invited to call on us, when, by our untiring exertions, we hope to give entire satisfaction.
O'NEIL & MOYER, Proprietors.
Livery Stable attached to the "American," Horses, buggies, etc. can always be obtained.
, 1853.

NAPA HOTEL.—The subscribers having recently enlarged and refitted their establishment on extensive plan, now ask the patronage of their friends and customers. We are now prepared to accommodate families who wish to spend a short time in portion of the country. Every pains will be taken to supply our table with as good as the country affords. The public are invited to give us a call.
Horses and Buggies are kept for conveyance to any part of the country.
July 9, 1853. GILMORE & HATCH.

B. CONRAD & H. BRUNS.
The co-partnership here and also in San Francisco, at 38 Clay-street wharf, before existing under the firm of ORRELL & CO, was dissolved on the 15th inst. The business at both places will be conducted under the style of B. CONRAD & H. BRUNS. The business stand at the Sonoma Embarcadero will be kept constantly on hand a good assortment of Provisions, Hardware, Dry Goods and Groceries, of the finest and best quality, which will be offered at the lowest possible prices.
Flour will be kept only by large consignments from San

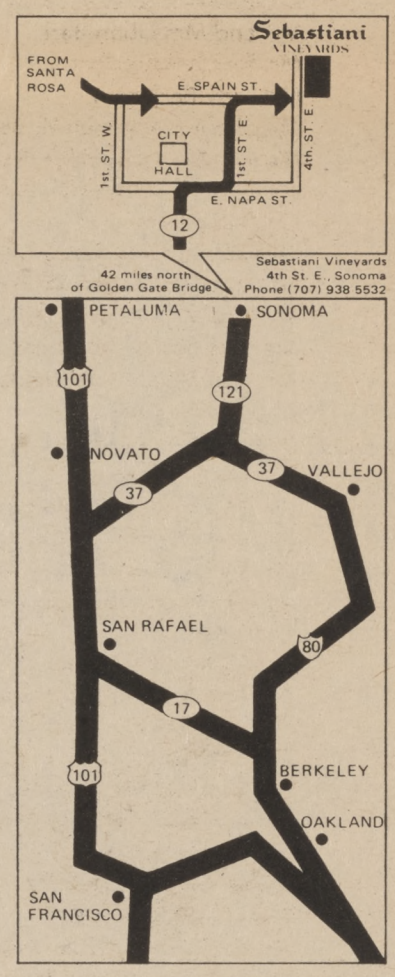
YOU'RE INVITED TO VISIT HISTORIC SEBASTIANI VINEYARDS

Our Cellars were founded in Sonoma Valley on the oldest mission vineyards in California's famous North Coast Counties.

Here, my family has made fine premium wines in the unhurried old-world tradition for three generations. They are still aged in the classical way — softened in redwood and mellowed in many small oaken barrels — a reflection of our family's philosophy that "there are no shortcuts in the making of great wines." We invite you to try them in our tasting room.

You also may enjoy seeing what we believe is the largest collection of carved wooden wine casks in the United States. Guided tours of the winery are conducted from 10 to 5 daily.

Sam J. Sebastiani



Sebastiani
VINEYARDS
EST. 1825

Sebastiani Vineyards, Sonoma Valley, California

Officers 1972

VALLEY OF THE MOON VINTAGE FESTIVAL

ASSOCIATION, INC.

Sonoma, Calif.

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Mr. and Mrs. Evan Ross
Mr. and Mrs. Richard Roth
Mr. and Mrs. August Rothschild
Mr. and Mrs. Leo Sakovich
Mr. Philip Sanderson
Dr. and Mrs. Cecil Saunders
Mr. and Mrs. Urban (Ted) Scheiblich
Dr. and Mrs. David Schlieman
Mr. and Mrs. Hugh H. Scott
Mr. and Mrs. August Sebastiani
Mr. and Mrs. Samuele Sebastiani
Mr. and Mrs. I. S. (Sam) Shainsky
Mr. and Mrs. Huntington D. Sharp
Mr. and Mrs. Robert S. Smilie
Mr. and Mrs. Jordan Smith
Dr. and Mrs. Joseph N. Smith
Mr. and Mrs. James J. Stone
Mr. and Mrs. Ray Sullivan
Mr. and Mrs. S. A. Sullivan
Mr. and Mrs. Harold I. Tanforan
Mr. and Mrs. Don Tarvid
Col. and Mrs. J. V. Thebaud (Ret.)
Mr. and Mrs. Leslie J. Thomas
Mrs. Lee A. Trechter
Reine Tresmontan
Mr. and Mrs. Lee J. Tunkis
Mr. and Mrs. Frederick Van Ogle
Supervisor and Mrs. Ignazio Vella
Mr. and Mrs. Thomas G. Vella
Mrs. Edgar Waite
Mr. and Mrs. Gurth E. Walforth
Col. and Mrs. Paul Walker
Mr. and Mrs. Roland Wallem
Mr. and Mrs. E. H. Weiler
Mr. Harry White
Mr. and Mrs. S. F. Wille
Mr. and Mrs. Herman Wobken
Mr. and Mrs. Francis Russell

PROGRAM (Continued) *Other Festival Features*

- **INFORMATION CENTER,** in Plaza Center South.
- **TELEGRAPH CENTER**
  Send a message to a friend.
- **STORE WINDOW DISPLAYS**
  A walk around the Plaza business section is a walk in yesteryear's nostalgic past.
- **FOOD BOOTHS**
- **OLD TIME MOUNTAIN MUSIC**
  Saturday only.
- **ART DISPLAYS**
  By local artists.
- **CHILDREN'S BOOTHS**
  Something for the youngsters.
- **WINERIES**
  Open house at Buena Vista, Winery, Kenwood Vineyards, Sebastiani Winery and Valley of the Moon Winery. (See stories in program).

(For Saturday and Sunday program events and times, see center fold)

Information Center

is located in the center of Sonoma Plaza at the head of Broadway.
Courtesy Soroptimist Club of Sonoma Valley.

UNSCHEDULED MUSICAL HIGHLIGHTS

SATURDAY AFTERNOON — Touring group of folk dancers aranged by June Schaal. They will dance in the Plaza, at the wineries and elsewhere.

SATURDAY EVENING — The Strolling Folksinger, Bill Forshay, entertaining along the Plaza byways.

SATURDAY AND SUNDAY — Accordion duo strolling through the Plaza, playing songs of yesteryear. Larry LaPoint and Jamie Silva.

SATURDAY AND SUNDAY — Folk dance demonstrations by local folk dancers.

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PROGRAM

(Continued)

COMMITTEES

OFFICIAL ANNOUNCERS....Seaman D. L. Hurt, CTT3, R. Mount, USN

PUBLIC RELATIONS....Louise Levy

BUSINESS CONTRACTS AND INSURANCE....Donald Canevari and Merlyn D. Hunter

MUSIC AND DANCE....Dan Ruggles, Angelo Fabris, June Schaal

BLESSING OF THE GRAPES....Bill Hansen, Ralph Kelly, Allen Querin
Col. E. G. Morrison, Jack Kearney

VINTAGE PARADE....Merlyn D. Hunter, Frank Hall and Members of Sonoma Parlor No. 111, Native Sons of the Golden West

PLAZA BOOTHS....Mike Mulas, Grace Amari, Bernice Stockton

ART EXHIBITS....Sonoma Valley Art Center

HOSPITALITY....Soroptimist Club of Sonoma Valley

SPANISH BALL....Gloria Webb, Andrea Anderson and the Sonoma Valley Junior Women's Club, Penny Burns, Melba Becerra

PROGRAMS AND POSTERS....Col. E. G. Morrison and the Sonoma Index-Tribune

COMMUNICATIONS AND CONSTRUCTION....Dr. Ralph Kelly, Roy Kristensen

SECURITY....Chief Gene Cartwright and the Sonoma Police Dept.

FIRE PROTECTION....Fire Chief Al Mazza

COSTUMES....Lisa Lavagetto

HISTORIAN....Jean K. T. Carter

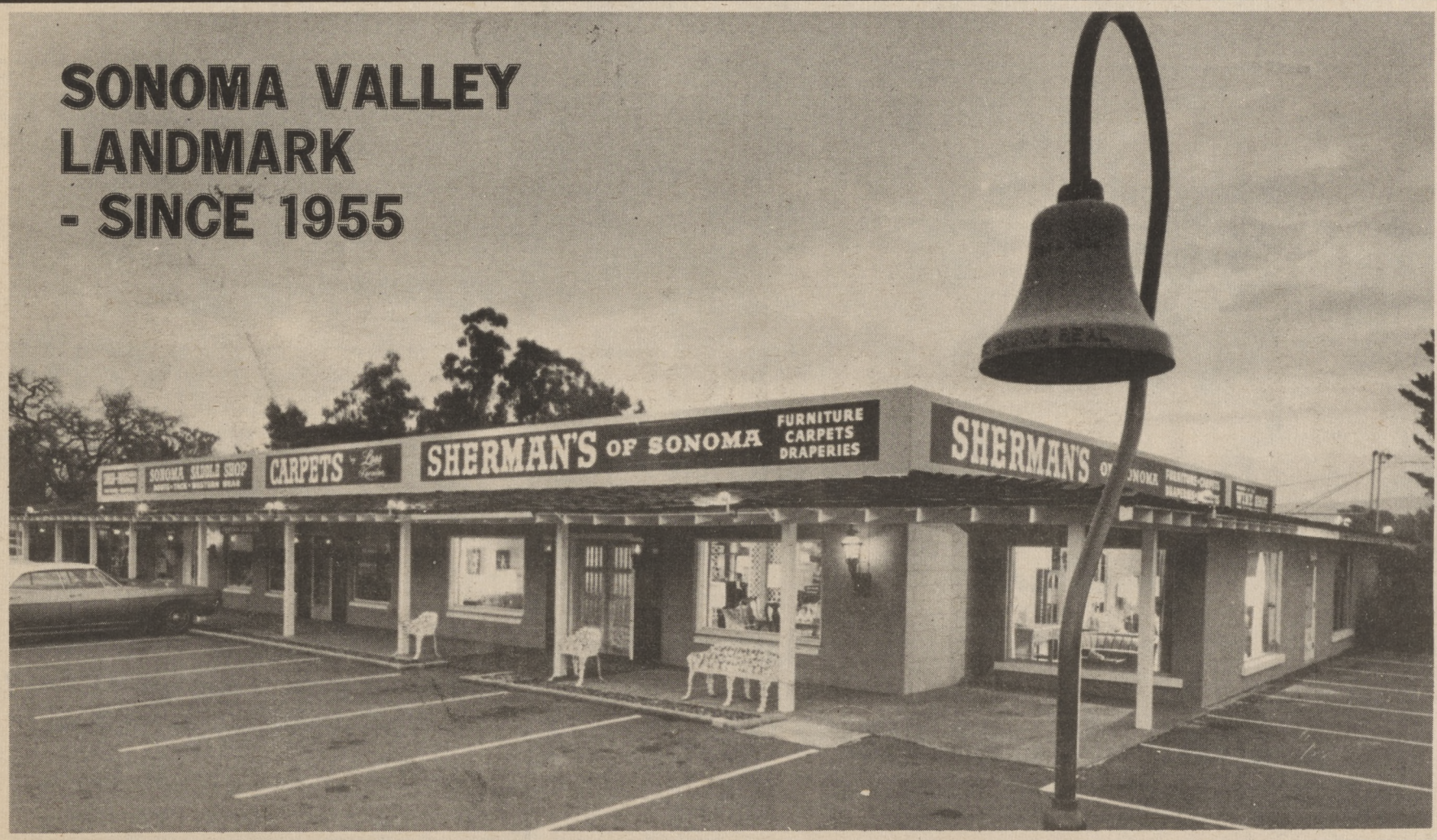
CABLE CAR....Imperial Savings and Loan, Carl August

WINE TASTING AND RECEPTION....Bill Lynch

PATRON MEMBERSHIP....Jean K. T. Carter, Rheda Parducci, Sue Wolford

VINTAGE FESTIVAL QUEEN CONTEST....Marie Lambert and Pam Antoni

YOUTH GROUP....Steve Youngdahl and Leslie Franklin



PROGRAM (Continued)

Participants in the Historic Vignettes

THE BLESSING OF THE GRAPES — A traditional ceremony, handed down from the Franciscan padres who blessed the fruit of the vine here in the early Mission era, and gave thanks for a bountiful harvest. Monsignor John P. Farrell, Pastor, St. Francis Solano Church, Sonoma, officiating. Participants: The winegrowers of the Sonoma Valley.

THE VALLEJO-HARASZTHY WEDDING — Re-enacting the double wedding of the daughters of Sonoma's founder, General Mariano G. Vallejo and the sons of Col. Agoston Haraszthy, known as the father of California viticulture.

THE CAST

General Vallejo.....Dick Stanley
Mrs. Vallejo.....Mrs. Dick Stanley
Natalia Vallejo.....Miss Sarah McBride
Jovita Vallejo.....Mrs. Vallejo Haraszthy
Colonel Haraszthy.....Jan Haraszthy
Mrs. Haraszthy.....Mrs. Jan Haraszthy
Arpad Haraszthy.....Vallejo Haraszthy
Attila Haraszthy.....Fred Merrill
Bridesmaids.....Miss Camille Holt
Miss Cathy Baldocchi
Wedding Guests.....Mr. and Mrs. Chris Lavagetto
Mr. and Mrs. Hunt Sharp, Mrs. Charles Shegog, Mrs. Roswell Cochran, Mrs. Merly Hunter, Mr. and Mrs. Ignazio Vella.
Man-on-the-Spot Reporter.....Merlyn Hunter
Pioneer Couple.....Mr. and Mrs. Chico Alvarez
Costumes Mistress.....Lisa Lavagetto
Sewing Committee.....Mrs. Gurth Walford, Mrs. Chico Alvarez
Mrs. Meredith Anders, Mrs. Linda King

THE BEAR FLAG INCIDENT — A re-enactment of the revolt by a group of early California settlers and visitors to Sonoma dissatisfied with Mexico's rule over California. They seize the military barracks here and take General Vallejo prisoner. In the Plaza they pull down the Mexican emblem and raise the Bear Flag, proclaiming a "California Republic."

PARTICIPANTS: Nina Hayes, narrator; Merlyn Hunter, Linda Hunter, Bill Hansen, Larry Hunter, Fred Van Ogle, Clarence and Ellen Cole, Jack and Martha Farmer, Dave and Joan Schlieman.

THE RAISING OF THE STARS AND STRIPES — Ensign D. K. Rosenberger and the marching contingent from the U.S. Naval Security Activity, Skaggs Island and the 12th Naval District Band led by Chief G. P. Bennett, USN.

ONE HUNDRED YEARS OF FASHION — Taken from the delightful "Pictures of the Past" originated for the Festival nearly 20 years ago by Mrs. Gladys Dodge, this nostalgic event features Mrs. Dodge as "Grandma" leafing through the family album with her grandchildren, as local models step from the album's pages clad in the original and rare fashions of days gone by. Presented by the Church of Jesus Christ of Latter Day Saints. Don't miss it!

THE ARRIVAL OF THREE-FINGERED JACK — In front of the old Swiss Hotel on Spain St., built by Salvador Vallejo, will be the most action-filled historic vignette of the Festival at 1 p.m. on Saturday only. There is always a certain amount of history unrecorded, but reported. Authenticating all incidents is impossible. But stories are handed down. Such is the legend of Three-Fingered Jack. History does tell us that the notorious bandit Joaquin Murietta stopped in Sonoma during his legendary career as the Robin Hood type bandito. It is said that on these visits he was accompanied by the dangerous Three-Fingered Jack.

Don't miss seeing this one, and don't be surprised if you become "involved" in the vignette yourself!

PARTICIPANTS — Mel Hunter as Three-Fingered Jack, Linda Hunter, Bill Hansen, Barbara Hansen, Fred Van Ogle, Donna Van Ogle, Larry Hunter, Inez Baldocchi, Clarence Cole, Ellen Cole, Jack Farmer, Martha Farmer, Dr. David Schlieman, Joan Schlieman, Grace Amari, Lee Amari, Marie Lambert, Ron and Sue Sharek, Don and Gloria Webb, Tom and Pam Antoni, Lyn Diekmann, Sheila Allen, Les Clark, Del Ross, Chris and Lisa Lavagetto.

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Bear Flag On Exhibit

An old, hand-painted Bear Flag, inscribed "California Republic" of awsome proportions may be inspected at 466 First St. East, Sonoma. Recently acquired by Robert D. Parmelee from Illinois, Festival visitors are invited to view this relic and guess its age and history.

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Red Cross Service

Volunteer Emergency Service by the Redwood Empire Chapter of American Red Cross on Saturday will have the disaster van, and on Sunday will have the new multi-service center in the Plaza.

Don't Miss the Novel 'Telegraph Office'

Send free radiograms to your family and friends throughout the USA — compliments of the Valley of the Moon Amateur Radio Club, Inc.

PROGRAM

(Continued)

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The family-owned Sebastiani Vineyards

The Sebastiani Vineyards and Sebastiani Cellars are an important part of Sonoma's historic past.

But August Sebastiani and his two sons, Sam and Don, are proudest of what they are doing today.

They are producing some of the best table wines in California. Their hearty Barbera and their fragrant Green Hungarian have become famous. Their 1966 Cabernet Sauvignon is superb, and much in demand are their 1971 Pinot Chardonnay, 1970 Gewurztraminer, 1968 Johannisberg Riesling, 1964 Pinot Noir, and thier 1971 Gamay Beaujolais.

ON ENTERING the winery, there are rows of redwood and oak casks. Many are handcarved depicting scenes such as the Franciscan Fathers planting their vineyards. One of the oak casks has a saying of Samuele Sebastiani, the founder, carved in Italian. It means: "When one glass of wine invites a second glass, the wine is good."

This was Samuele Sebastiani's philosophy. August and his sons are dedicated to following this creed. The long hours put into the vineyard and the winery go toward achieving that one final objective: making a fine wine so that when you drink one glass of Sebastiani wine, you'll enjoy it so much as to want a second.

At Sebastiani Cellars they do not employ a winemaker. August Sebastiani learned to make wine from his father and for years has directed the operation of the vineyards and wine making. The knowledge he gained from his father he is passing on to his sons, Sam, in his early thirties, and Don, just eighteen.

Once the wine is made, proper aging is essential. The Sebastiani Winery has put into use an extensive premium wine aging system. The winery has over 200 redwood casks, 5000 fifty gallon white oak barrels and a binning cellar which ages over three million bottles.

SAMUELE Sebastiani came from Tuscany, Italy in 1893. In the beginning he worked in the stone quarry in Sonoma. With his cart, he brought cobblestones to pave San Francisco streets. The Sonoma City Hall, still standing, was partly built from the cobblestones he brought.

But Samuele's dream was to have a winery and eventually his dream came true. The 501 gallon tank he first used, as well as the small press and crusher, are still in the winery and shown to visitors.

Across from the Sebastiani Winery is part of the old Vallejo vineyard. It has been replanted to Cabernet Sauvignon grapes. Wine from a vineyard owned by General Vallejo 150 years ago is not a curiosity. It is a reality.

Another reality is the fact that it is one of the last family-owned vineyards, not bought by outside interests. The family does not plan to sell. "Why should we?" August Sebastiani says. "Our vineyards and winery are our life."

YOUNG SAM, a graduate from the University of Santa Clara, married and with four children, is at the winery every day. Wine, too, has become his life. While he likes the out-of-doors, his conversation generally turns to wine and wine making.

His 18-year-old brother, Don, a student at the University of San Francisco, is always around the winery when he is not at school. He also is learning about the vineyards and wine making.

Their grape vines are treated as if they were their children. August, up often at 4:30 in the morning, will be out looking after the vines and the bird refuge he has established on one of their vineyards. He was an ecologist long before ecology became popular.

He talks about wine with enthusiasm. "We know when we picked our Cabernet Sauvignon grapes in October, 1966 that we had a good start toward a fine wine. The grapes had 23.3 sugar content and an acid content of .83. Four years later when Sam and I sampled several bottles,

(Continued on Page 9)

FOUNDER of Sebastiani Vineyards and winery was the late Samuele Sebastiani who learned the art of winemaking in his native Italy.

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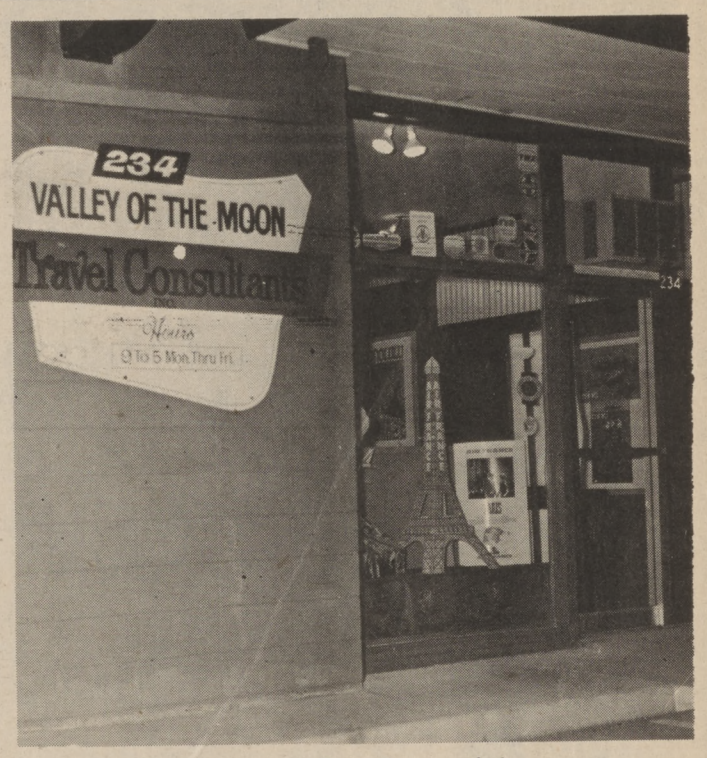

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Sebastiani--family owned

(Continued from Page 8)

we knew this was unusually good wine. We decided to release a small amount. But we kept back 500 cases for further bottle aging. These 500 cases are being released late this fall."

AUGUST Sebastiani's home overlooks the vineyards. His wife, Sylvia, has gained a national reputation as an excellent cook and is the author of "Mangiamo," a cookbook of family recipes which is now in its second edition.

The Sebastianis have many employees and hundreds of acres of vineyards to look after. Both August and Sam seem to be always around, either in the aging cellars, in the bottling cellars or in the vineyards. The Sebastiani Vineyards and Winery have become one of the most important in the state. Yet, that personal touch is always there. Perhaps that's why the reputation of their wines has grown in stature.

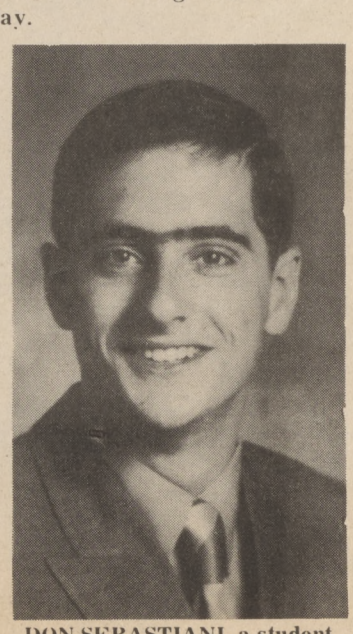
The winery is located on Fourth Street East and Spain Street, a short distance from the Sonoma Plaza.

Behind the heavy oak doors of the winery are two tasting rooms which are part of the originally built stone cellars. The interior has an Old World rustic charm with low-beamed ceilings and stone walls, and there is a colorful glass-stained window with the Sebastiani name. The curved wall of the rear tasting room was constructed from halving an immense redwood tank already in the winery. It displays several enlarged photographs of the Sebastiani family and the General Vallejo deed to the property.

THERE ARE guided tours daily, starting at 10 a.m. until 5 p.m. The tours last twenty minutes and end in the tasting rooms where visitors may sample a variety of Sebastiani wines. Wines made available to visitors include Green Hungarian, Johannisberg Riesling, Gewurztraminer, and Sylvander Riesling in the whites. Among the reds are Pinot Noir, Zinfandel, Gamay Beaujolais, and the well-known Sebastiani specialty, the robust Barbera.

PHOTO ABOVE shows owner August Sebastiani (left) and son, Sam, standing in front of a photograph of winery founder Samuele Sebastiani, August's father. Photo is included in tasting room display.

THE SEBASTIANI WINERY
Located on Fourth st. east, near Spain st., Sonoma



DON SEBASTIANI, a student at the University of San Francisco, is also proud of the family's wine heritage.

Best Wishes For a Successful 26th Annual Vintage Festival

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Buena Vista Vineyards--the Haraszthy heritage

By JERRY PARKER

The oldest winery in Sonoma Valley, the Buena Vista Winery, began producing wines in 1857 under the direction of a fabulous early day innovator, Count Agoston Haraszthy. This Hungarian refugee became known as the Father of California Viticulture because of his efforts in upgrading domestic vintages. His successors are continuing this work, using modern technology.

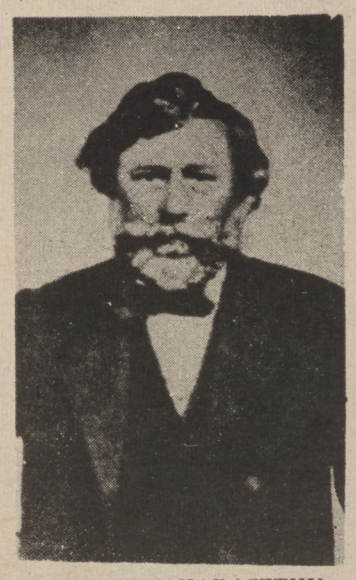
After being involved in an unsuccessful revolt against the Hapsburgs in his homeland, Haraszthy fled to America in 1840. He brought with him a few wine grape cuttings from the family vineyard. His family had been winemakers for generations and produced many fine varieties, including a royal Tokay.

Haraszthy tried to establish a vineyard in Wisconsin (where he founded Sauk City) but the climate was not beneficial. He came to California in 1850 and made other vain attempts to grow fine grapes at San Diego and San Francisco.

Undiscouraged, he came to Sonoma Valley in the early 1850s. Here he found the perfect climate for vineyards and was befriended by another pioneer vintner, General Mariano Vallejo, the founder of Sonoma.

The Hungarian wineman purchased several hundred acres in the Buena Vista area, which he named. He set out his vineyards and built a beautiful mansion with white pillars, which was later destroyed by fire.

He also had constructed by



AGOSTON HARASZTHY
Buena Vista's founder

Chinese laborers the stone buildings still in use at the winery. The first vintage of 1857 more than confirmed Haraszthy's fondest expectations for he produced wines equal to those created in Europe.

To further improve the quality of his output, Haraszthy made a trip to Europe in 1861 and brought back many choice varietal cuttings which he planted here. These vines formed the foundation of the California wine industry.

Despite his success, in which he was assisted by his sons Attila and Arpad, Haraszthy became restless for new adventures. During his sojourn in California, besides growing grapes and making unique wines, he had been a sheriff and assemblyman for San Diego, Commissioner of the State and first director of the San Francisco Mint.

He left Buena Vista and established a plantation in Nicaragua. There he is said to have perished in 1869 when he fell into a river infested by alligators.

His sons continued to operate the Buena Vista winery, even producing remarkable champagnes marketed under the name Eclipse.

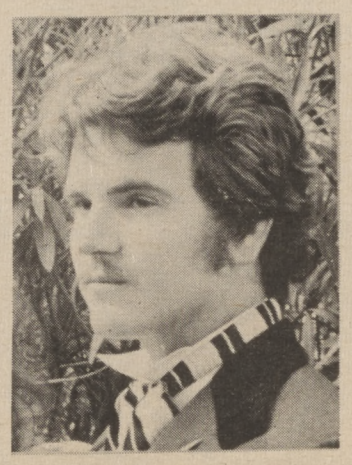
Then disaster struck the Sonoma Valley vineyards with the onslaught of phylloxera in the 1870s. This is a disease carried by a louse which quickly kills grape vines. It took many years to develop new vines resistant to the disease and during this period Buena Vista and the other wineries nearly went out of business.

The earthquake of 1906 also hit Buena Vista hard, collapsing some of the tunnels Haraszthy had bored into the hills and destroying thousands of bottles of aging premium wines. The winery was shut down and the vineyards began a long sleep.

They lay dormant for nearly 40 years, until 1943, when the property was acquired by Frank Bartholomew, formerly chief of United Press International. Bartholomew knew wines and was aware of the historic significance of the site he had acquired. His vision was to produce again vintages that would be even better than those of yore at Buena Vista.

He restored the old buildings and vineyards and hired a crew, headed by winemaster Al Brett, who still oversees the grape cultivation at Buena Vista, and began creating the foundation for the present successful enterprise.

In January, 1968, the winery was acquired by Young's Market Co., a multi-million dollar Los Angeles corporation Philip C. Gaspar, a former All-American football star at USC, was installed as president and general manager at Buena Vista. He continues to guide the winery's expansion program.



VALLEJO (VAL) HARASZTHY, a great, great grandson, is associated with the winery.

Under Gaspar's management Buena Vista has added a 600-acre vineyard site south of Sonoma on property formerly owned by rancher Wes Haire. Three hundred acres have been planted there already and the first harvest is expected in 1974.

Only fine varietals are being grown here and the same pattern is followed at the 120 acres around the winery itself.

A large reservoir was built to supply water for irrigation of the new vineyard to the south. It holds 100 acre feet of water behind concrete walls which were poured from a hovering helicopter.

The new vineyard also boasts two significant northern California firsts, according to Gaspar. These are its unique spot heater and irrigation systems.

The spot heaters are nothing like the old smudge pots. Each burner is connected to an underground pipe system which distributes class A diesel fuel from a central storage tank.

The fuel is pumped under pressure to the burners and emerges in atomized form to be ignited. It burns without producing any pollutants or impurities. The burners, said

(Continued on Page 11)

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Buena Vista Vineyards--the Haraszthy heritage

(Continued from Page 10)

Gaspar, more than conform to the air pollution controls followed in Los Angeles, which are the strictest in the nation. In fact, they exceed these recommendations by 900 per cent.

The irrigation system is a so-called drip system, and similar units have been installed at such prestigious wineries as Christian Brothers, Charles Krug and Beaulieu in the Napa Valley.

The drip system is expected to save some 60 per cent of the water which it usually takes to water a vineyard using overhead sprinklers. At Buena Vista the system is underground and an emitter is located at each vine. This device "leaks" a precise amount of water directly to the vine.

Another recent improvement at Buena Vista is the installation of a new crusher which can handle 22 tons of grapes an hour. Provision has also been made to receive grape gondolas at the crusher, whereas formerly all of the grapes had to be handled in boxes.

The winery has also produced three new wines recently--Lachryma Montis, a red blend which is similar, it is said, to what General Vallejo made here so many years ago, Zinfandel Rose and Sparkling Zinfandel.

A popular favorite at Buena Vista remains its Green Hungarian, closely followed by Gewurz Traminer, Zinfandel and Johannisberg Riesling.

As Gaspar said, however, all of its wines are popular. Other top varieties include Pinot Chardonnay, Gray Riesling, Sauterne, Chablis, Cabernet Sauvignon, Pinot Noir, Burgundy, Sherry and Port. Buena Vista also has a champagne and a sparkling burgundy.

Key people at Buena Vista

Phil Gaspar, left, is the general manager and Al Brett (right) the veteran winemaster at historic Buena Vista Winery, founded in 1857 by Colonel Agoston Haraszthy. Go east on Napa street to Eighth street east, cross the railroad tracks and follow signs to winery.

B. E. AUGER, a trustee of the Buena Vista Vinicultural Association, and champagne master A. Kitz are shown in this old picture taken at the winery.

HERITAGE

is what

Buena Vista Winery

is all about

Founded in 1857 by Colonel Agoston Haraszthy, father of the California wine industry, our rich heritage is with us today in the person of two of Agoston's descendants--Jan Haraszthy (great grandson), national sales manager, and Vallejo Haraszthy (great-great grandson), Northern California representative.

We are as proud of our heritage as we are of our fine premium wines. Please visit our beautiful old winery and we'll be proud to serve you our wine.

Buena Vista Winery

HARASZTHY CELLARS

HARASZTHY

How to get here: Go east on East Napa Street, cross railroad tracks, turn left on Old Winery Road. Follow to end, 2½ miles from Sonoma Plaza.

Lachryma Montis, a replica of the wine once served by General Mariano-G. Vallejo, is available to you today.

Zinfandel specialty of Valley of the Moon Winery

Growing with the public's demand for more California table wine is the Valley of the Moon Winery on Madrone road near Glen Ellen, which will have a new warehouse, sales room and updated pressing equipment in time for the 1973 harvest.

Under the direction of Harry Parducci, the winery has steadily increased production in recent years, and this year alone, the vintner estimates "at least 10 per cent" increase in volume bottled.

Parducci also points out that his vineyards produce about 90 per cent of the grapes used in his winemaking operation, while the remainder are purchased from other growers.

Along with the structural expansion, Parducci has also planted this year new vineyards of Zinfandel, the winery's specialty. Cabernet and Semillon grapes are also grown by the genial winemaker.

The Valley of the Moon Winery caters largely to Bay Area restaurants and distributors, and the area of sales does not extend much further south than Half Moon Bay.

DATING BACK to the 1880s, the original winery was founded by Eli T. Sheppard, who was a lawyer, Civil War veteran and former diplomat. Sheppard reportedly traveled throughout the state studying grape growing conditions before he settled here on a 500-acre parcel which had been acquired by his father-in-law, Judge Lewis Lewton.

The property had earlier been part of a ranch where a trio of famous Army Generals--William Sherman, Joe Hooker and Charles P. Stone--had lived for a time following the American occupation of California after the war with Mexico.

With the mild climate and mineral-rich soil Sheppard found on the property, he felt sure he could make wines here equal to those produced in Europe. The favorable conditions and Sheppard's viticulture techniques combined to produce some record yields.

After achieving success in his vintage ventures, Sheppard decided to sell the Madrone Vineyards and they were subsequently bought by Senator George Hearst. Records of owners in the years since then seem to be lacking, until the vineyards were purchased by Enrico Parducci and Peter Domenci in 1945.

The partnership was dissolved in 1955 and production has been continued by Enrico's son, Harry, as the Valley of the Moon Winery.

MADRONE VINEYARDS and winery near Glen Ellen was owned from 1880 to 1889 by the above gentleman, the Hon. Eli Taylor Sheppard, former American consul at Tienstsin.

Valley of the Moon's cellarmaster

Harry Parducci is the proprietor of the Valley of the Moon Winery, located on Madrone road between Highway 12 and Arnold drive near Eldridge.

Enjoy the Vintage Festival

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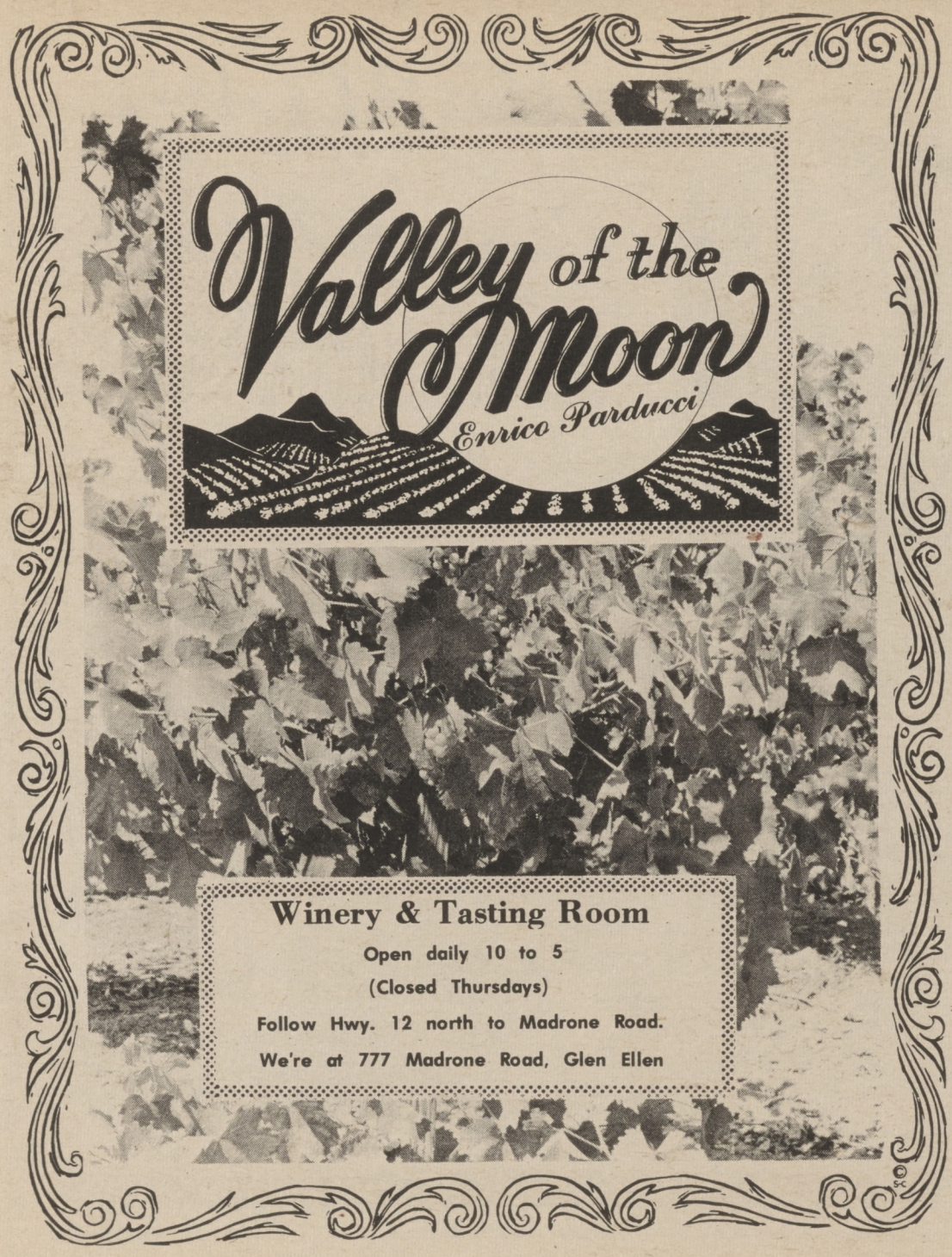
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Kenwood Vineyards--old winery with a new label

In a picture postcard foothill setting, about half way between historic Sonoma and county seat Santa Rosa, lies the Kenwood Vineyards and Winery, known to old timers as the former Pagani Bros. winery.

When John Pagani sold the winery which his late brother Julio and he had operated for more than 35 years, it was no quirk of fate that the sale was made to Martin Lee, his two sons Michael and Marty, John Sheela and Neil Knott.

While Julio Pagani operated the vineyards and winery in Kenwood, John was dean of accounting at Santa Clara University. Sheela is Marty Lee's brother-in-law, and the two attended Santa Clara University, majoring in marketing. John Pagani was their instructor. Further Santa Clara connection existed because John Pagani and the senior Mr. Lee were also classmates there.

THE HISTORY of what is now Kenwood Vineyards began in 1896, when John and Amedeo Pagani came to the U.S. from Italy. The Paganis bought the property, located on the east side of Hwy. 12, in 1900 and in 1906 built the winery. When Prohibition came along in 1920, the couple turned to farming.

In 1933, Prohibition was lifted, and Julio Pagani, son of the founders, again opened the winery. The vineyard was planted with Zinfandel and Sauvignon Vert grapes, and all wines were bottled in half-gallon or gallon jugs and sold only at the winery. Pagani mainly made general types of red and white wine, selling the red as Burgundy although it was mostly from premium Zinfandel grapes.

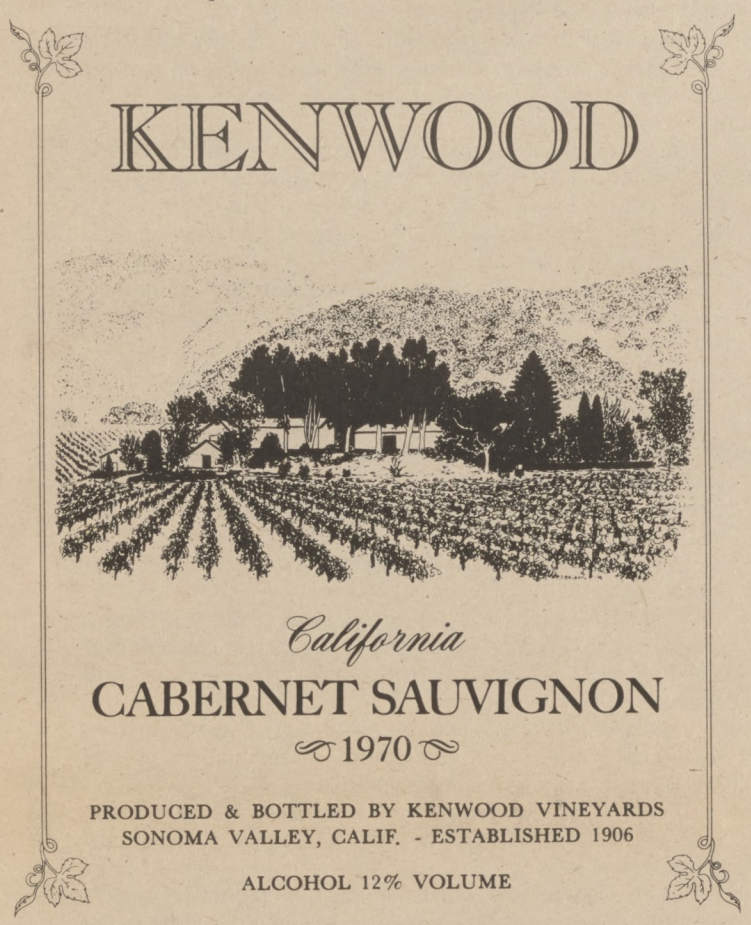
Although the winery has been popular through the years with many, it may have been overlooked by many more by the lack of advertising both on the highway and through media.

Visitors who did locate the winery would drive up the long road to the buildings located at the base of the hills to find a small tasting room with bottles of wine stacked all about. Pagani or a workman would appear and pour samples into paper cups until good sense and politeness would limit the tasting.

THE WINERY still holds much of the same atmosphere, but several changes are sure to work to its advantage. The new owners are now bottling their wines in fifths, rather than limiting the sales to half gallons. The smaller quantities, they note, are more convenient for couples or small families to use.

Their wine list has also grown to include Burgundy, Ruby Cabernet, Gamay, Zinfandel, Chablis, Grey Riesling, Dry Chenin Blanc and Green Hungarian. They recently planted Johannesberg Riesling in their new vineyard by the highway, and expect it to be on store shelves in about four years. The small winery has also begun marketing their wines throughout the Bay Area.

JULIO PAGANI, operator of the Pagani Brothers Winery from 1933 until his death April 22 of 1969, was a Kenwood civic leader.



THE NEW LABEL captures the vineyards at Kenwood, with the old winery in the background.

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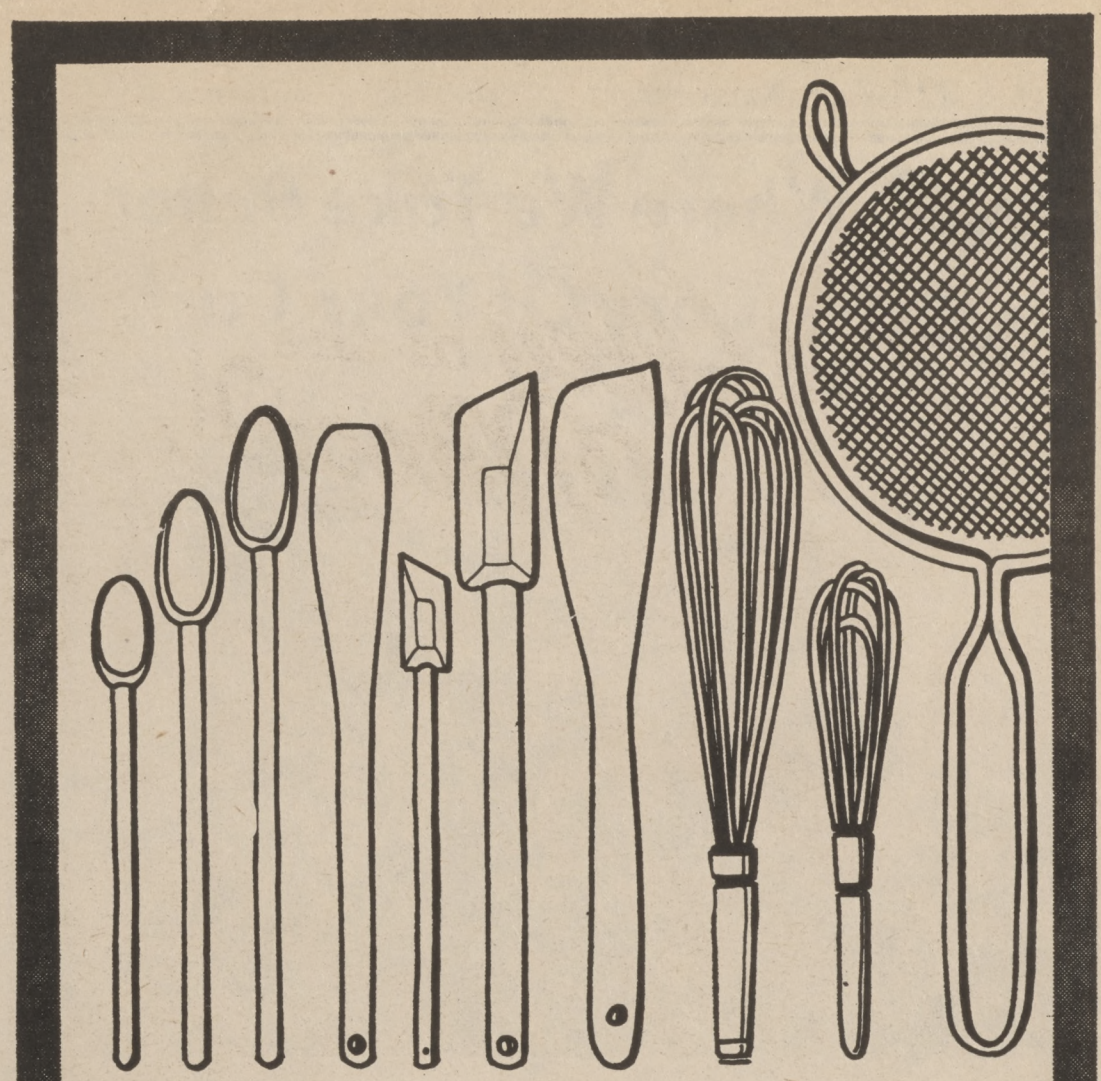

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JUST OFF THE PLAZA

A cozy group

Working together in a mini-winery leaves little elbow room, especially when bending said elbow to taste-test aging wine. Above, ZD Wines owners Mr. and Mrs. Gino Zepponi (left) and Mr. and Mrs. Norman deLeuze (right) check out a 1971 Pinot Noir while young Robert deLeuze draws the wine.

Sonoma Valley's newest--ZD Wines from a mini-winery

The family that makes wine together stays together.

This is part of the credo of Gino R. Zepponi and Norman C deLeuze, who operate a unique mini-winery on Burndale rd. in Vineburg.

Both Zepponi and deLeuze are engineers and four years ago began making wine as a hobby. "But it's much more than that," explained Zepponi, "it's really an art."

This year ZD Wines being offered are: Chardonnay, Pinot Noir, White Riesling, Gewurz Traminer, and Flora. They have many outlets in the Bay Area and will sell wine at the winery.

Zepponi and deLeuze purchase their grapes from the Rene di Rosa winery in the Carneros region of Napa County. Whenever they need extra help, such as at crushing time, all the members of their families, including the children, turn out to help.

The two young winemakers pointed out they make their wines by old-fashioned, time-and-labor-consuming methods which give it an extra special flavor.

All of their wines are fermented and aged in 50-gallon oak barrels. These are kept in an insulated room where the temperature is automatically controlled.

Althouth they have 100 of these 50-gallon barrels, their production is only about 2,500 gallons a year because they have to keep shifting wines from barrel to barrel through the lengthy aging process.

No oxygen ever reaches the wines after they are put in these barrels.

The ZD winery is in a large garage on the Ed Bacher property. Right behind the winery is the old Huichica School, which Bacher purchased some years ago, when it was abandoned by the district.

The winery has only two rooms--the aging and fermenting room--and another room where the laboratory and the presses are located. Crushing is done outdoors.

Zepponi is an engineer with the Aerojet Corp., Sacramento, and deLeuze is with the Optical Coating Lab, Santa Rosa.

Their winemaking spirit may be something that runs in the family. Zepponi's father was a winemaker and deLeuze's grandfather at one time operated a distillery in Mexico.

Speaking of the future, the winemakers say they plan to keep ZD a small chateau type winery, "so we can make wine with special care the way we do now."

IN VINO VERITAS?

. . . maybe, but it is certainly true that fine wines deserve handsome accessories . . .

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Reminiscing about the first Vintage Festivals

Recreating Vallejo's Sonoma was the aim of the first Vintage Festival, and according to Mrs. Gregory Johes, it was a success.

Mrs. Jones, a member of the very first festival committee, noted that she became involved in the project in an off-beat way.

"The Chamber of Commerce office was located in the Barracks building at that time, and I went in to use the public telephone," she explained. "While I was waiting for my call to go through, I heard people in a meeting behind me talking about some sort of festivities, and whether or not to have folk dancers."

"Since I knew everybody there anyhow, when I finished my call, I went over and told them that folk dancers would be a good idea. Somehow, after that I was coerced into joining the work party," she said.

LOOKING BACK on the first festivals, Mrs. Jones admits to a sad nostalgia about the evolution of the festival to its present form, but adds, "It's nobody's fault; anything that innocent and beautiful has to change."

She recalls how decorations during the first festival were simple yet elaborate; women sitting in the grass on the plaza stringing yards of magnolia leaves that were put up as garland around the City Hall; authentic window displays that recreated shops of the 1850s, and home-made costumes of the children's parade.

She remembers one year when the parade began with one of the townspeople dressed as Bacchus, god of wine, on a donkey, being lead by a small child dressed in Roman costume, and other children walking with their dogs and goats.

One window display that Mrs. Jones enjoyed showed a townsman sitting in an old metal bath tub in red flannel long underwear, and in another window, Mrs. Casson sat at her old sewing machine.

CONTRASTED with today's festival which becomes a major money-raising event for some of the community's service organizations, the early-day festival was a reproduction of a "country celebration." Mrs. Jones notes that booths were

HARRIETT JONES
Reminisces

designed by architect Virgil Jorgensen, and had handmade and homemade goods and foods "at practically no price at all."

To add to the reality of yesterday, Spanish shawls were hung from balconies around the plaza, and residents dressed in costumes would sit in the balconies to watch the parade and other goings on.

Strolling musicians would dapple the plaza, and in front of bars, old fashioned mannequins would invite customers inside. On one corner of the plaza, an "old timers' table" was set up, with old school pictures and a guest book. The founders of the Festival had sent invitations to everyone they could find who had lived in Sonoma, and it was a time of reunion for many.

A re-enactment of the Vallejo-Haraszthy wedding began at the Jones' residence on W. Spain st. in the evening, Mrs. Jones remembers, and the bridal party would travel via horse-drawn carriage to the Mission. They were only allowed in the chapel vestibule, and would wait there until "the ceremony was completed."

"Then we would swing open the doors wide, and people would throw rice and bouquets, much as they must have at the real wedding. And there was a wine tasting party on the lawn of the Mission, and later people throughout Sonoma Valley held dinner parties and cocktail parties."

ONE OF Mrs. Jones' clearest memories is of the "reception" held by Mr. and Mrs. Walter Murphy who at that time lived in the second floor of the Barracks.

"The surroundings were of much the same style as must have been in Vallejo's days, and the reception, with everyone in costume, was beautiful. I remember people like General Arnold arriving in carriage and the Frank Bartholomews were there."

For the first festival, the Spanish Ball was held at Little Switzerland, with its European setting enhancing the dinner and dancing.

"It was fun with the 'oomp-pa-pa' music and prizes for best costumes," Mrs. Jones added.

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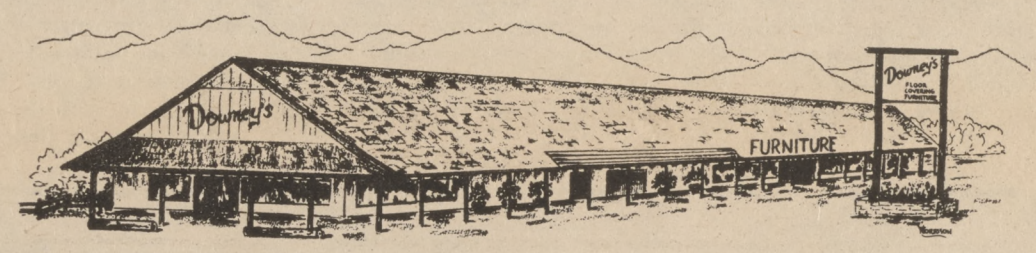

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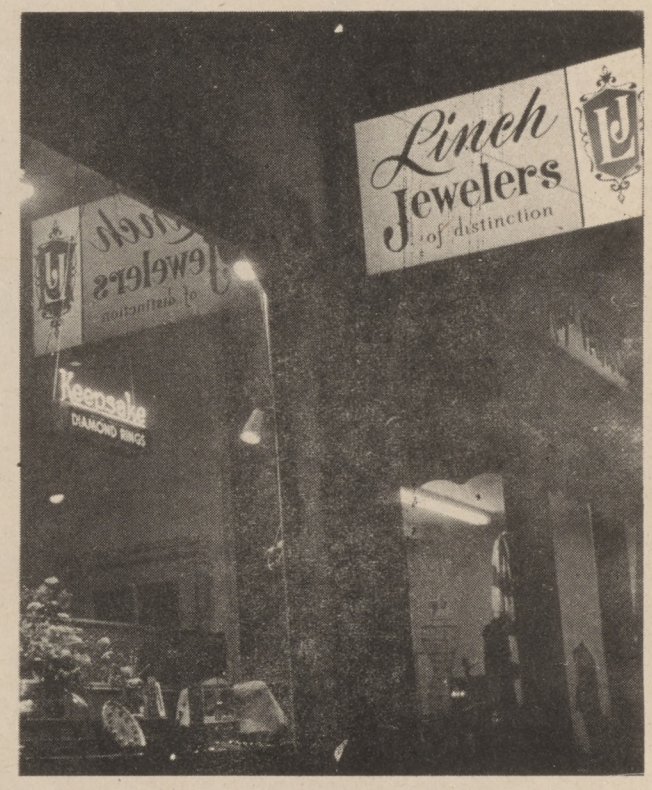

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Sonoma's 'Train Town'--excursion into the past

One of the few successful passenger train lines in the U.S.--the Sonoma Gaslight and Western Railroad--will be taking lots of Vintage Festival visitors on happy excursions into the past at Train Town this weekend.

Located a mile south of the city on Broadway, Train Town, a miniature steam railroad layout, is the creation of a hard-working mechanical wizard named Stanley Frank.

Frank began work on his 10-acre recreation development in 1960. It was opened to the public in 1968. Since then, his tiny, meticulously detailed 14' model of a diamond-stack 1875 locomotive has pulled 109,000 passengers around the 1½ mile system.

Everything at Train Town is built to a scale of one-quarter. The detailing and authenticity of everything, including buildings and railroad coaches, is superb.

The passengers ride in small open gondolas fitted with wooden seats. These are linked to other replicas of oldtime rolling stock--coaches, freight cars, and even a caboose.

The train track at Train Town is actually mining rail, used below the earth for ore cars. The steel ribbons are a scant 15" apart and are laid just like regulation track, on numerous redwood ties and carefully shored in gravel ballast.

Along the line are miniature switches and signals which function just like their full-size counterparts.

The train runs through a landscaped dotted with 1,000 tall cedars and contoured to resemble western hills. Past a small lake, through a tunnel and over a trestle, chuffing, puffing and blowing its whistle just like its full-size prototype.

About midway in the 15-minute trip, a water stop is made at a miniature, oldtime western town, Lakeville. Passengers may get off and inspect the charming little buildings and may even peek in the windows, as children do.

The nine buildings are exact replicas of pioneer units and include an express office (patterned after the Wells Fargo office at the historic town of Columbia), depot, Victorian bungalow (complete with outhouse) stores, fire station and newspaper office.

One other little building is located near the front of Train Town. This is Parker's Palace Hotel.

Frank recently acquired another miniature locomotive which he will put into service soon. This is a 22-foot copy of a 1927 American Locomotive engine which weighs three tons. Only two such replicas were made, said Frank.

Although only one-quarter the size of its parent, the new acquisition is a genuine locomotive with all working parts performing just like those on a big train. The 1927 replica will use diesel oil to generate steam. The 1875 model uses propane.

All of Sonoma Gaslight and Western's rolling stock is housed in a large train shed near the station platform Frank has built at the front of his property. In addition to his two locomotives he has 12 railroad cars of various types and is now

(Continued on Page 17)

At Sonoma's Train Town

Stanley Frank is at the throttle of his authentic one-quarter size model of an 1875 steam locomotive, the kind that opened up the American west. Everything at Train Town is built to the same scale and includes realistic details. Train Town, as may be seen, has a depot, freight office and other business buildings. Visitors may take rides on the train line, which rambles over a 10-acre layout that Frank first began to build in 1960.

AN ADOBE WITH A HISTORY. El Dorado is among the first adobe buildings erected in Sonoma by Don Salvado Vallejo. He was a brother of General Mariano G. Vallejo, founder of Sonoma in 1835. The adobe building on the west side of the Sonoma Plaza, which includes El Dorado, was a favorite hotel in the 'forties. Pierce and Randolph were the best known proprietors after the Bear Flag raising and American occupancy. The Salvador Vallejo adobe was also an early school, and theatrical performances were held upstairs with an entrance on Spain Street.

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'Train Town'

(Continued from Page 16)

building more.

In the future, the energetic, imaginative Frank will have a railroad museum at Train Town. He's made a tremendous start already. His two engines, he figures, almost span the golden age of steam railroading. The 1875 model was used down to the end of the 19th century and the 1927 unit took over soon after.

His other cars are exact imitations of the equipment made during other decades including the 20s and 30s.

The Sonoma Gaslight and Western runs every day except Monday during the summer but after Labor Day follows a limited schedule. Now it's only operated on weekends and holidays.

Frank and his family live in a confortable home on the grounds at Train Town. He and his wife, Laura, have a son, Bobby, 18, and a daughter, Helen, 15.

A bald, stocky man with fantastic drive and dedication, Frank built his amazing train layout almost single-handed, constructing his equipment, buildings and track layout himself. It was rough going for many years, too, because he also ran a full-time lithography business in Oakland and had to commute up here.

Cheerfully admitting he's a frustrated steam railroader, Frank has achieved his vicarious but vivid link with the past through a combination of vision and sweat.

And when you see him at the throttle of his oldtime locomotive, dressed in regulation trainman's garb--overalls, caps and red bandana handkerchief around his neck--you recognize that happy grin as denoting a man whose dream has come true.

It won the west

Looking like the real thing, this model of an 1875 locomotive at Train Town has pulled 109,000 visitors around the miniature railroad line built by railroad buff Stanley Frank. Locomotive pulls cars with seats for passengers--adults as well as kids--plus scale-model coaches, freight cars and caboose. Frank will start to run another engine soon, a 1927 model which also dominated the steam era in railroading.

THE ORIGINAL bear flag, among those relics of the Society of California Pioneers destroyed in the earthquake fires of 1906, was officially adopted as California's state flag on Feb. 3, 1911.

THE CALIFORNIA Republic was shortlived, lasting only 26 days; however, the monument in the plaza commemorates the Republic and was dedicated in 1915.

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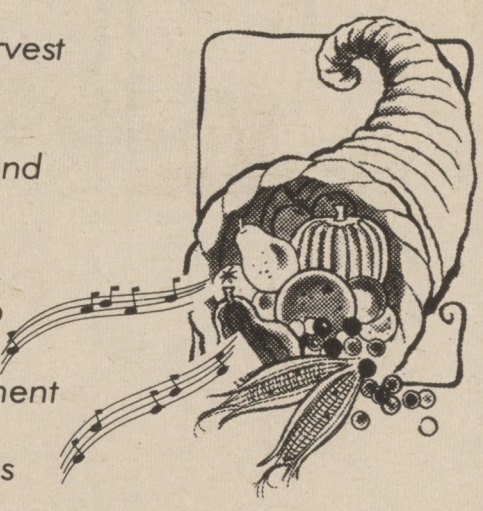

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The old Glen Ellen Winery site is now 'Jack London Village'

One of Sonoma Valley's most colorful and historic landmarks, the old Glen Ellen Winery, has undergone an amazing renaissance during the past three years through the talents of a couple of dedicated and knowledgeable partners, Charles Beardsley and David R. Fritschi.

Beardsley and Fritschi have turned the old winery, which goes back to General Vallejo's day, into a complex of fascinating shops, crafts center, art gallery, Jack London museum and restaurant. And that's just for openers.

In their renovation they have been guided by historical data supplied them by two leading valley historians, Mrs. Richard Emparan and Mrs. Ruth Murgatroyd.

The winery site was first owned by General Vallejo, who acquired it as part of a Spanish land grant. In 1856 he sold it to Joshua Chauvet, a miller and baker from Oakland.

Chauvet brought his French-made grindstones to the property and built a waterwheel to turn them, using the waters of Ashbury Creek.

The mill building was put together with wooden pins and Chauvet added a sawmill and later a winery and distillery. For the latter he imported from France a beautiful copper still.

The still is now on display in the main dining room of the restaurant.

When the Donahue Railroad reached the area in 1880, Chauvet hired Chinese laborers to build an 18,000-square-foot stone building and a bridge was constructed across Sonoma Creek to the railroad line.

He shipped as much as 500,000 gallons of wine and 50,000 gallons of brandy all over the world.

Chauvet and his sons built much of the hamlet of Glen Ellen, including the water system and brick kiln. Chauvet was a close friend of famed author Jack London, who arrived in Glen Ellen in the early 1900s.

Later their friendship cooled due to disputes over property and water rights.

In 1913, the heirs of Chauvet sold the winery to Felice and Angela Pagani. It remained in that family until 1958. The last one to operate it was Mrs. Esther Pagani Gowans.

Another of the attractions at Jack London Village is a tasting room which was installed for the Buena Vista Winery by Val Haraszthy and his son. Haraszthy is a descendant of Count Agoston Haraszthy, who established his winery near Sonoma in 1857 and is known as the "Father of California Viticulture."

Beardsley and Fritschi now have restored some 22,000 square feet of the old buildings and have some 18,000 square feet to go.

The Jack London museum there has a fine collection of memorabilia. A reproduction of the old water wheel turns slowly outside the windows of the restaurant.

Beardsley became a teacher in 1927 at the age of 18. He taught in a one-room school and later became a high school and college instructor.

He has had a distinguished career as a musical conductor, artist, actor and businessman.

He was formerly coordinator of real estate education for Meritt College in Oakland. A former real estate developer, he has served as an officer on various realty boards and associations.

Fritschi attended Massachusetts Institute of Technology for two years and then transferred to the University of California at Berkeley.

A member of Phi Beta Kappa, he majored in architecture. He worked his way through UC and was a member of the rowing team.

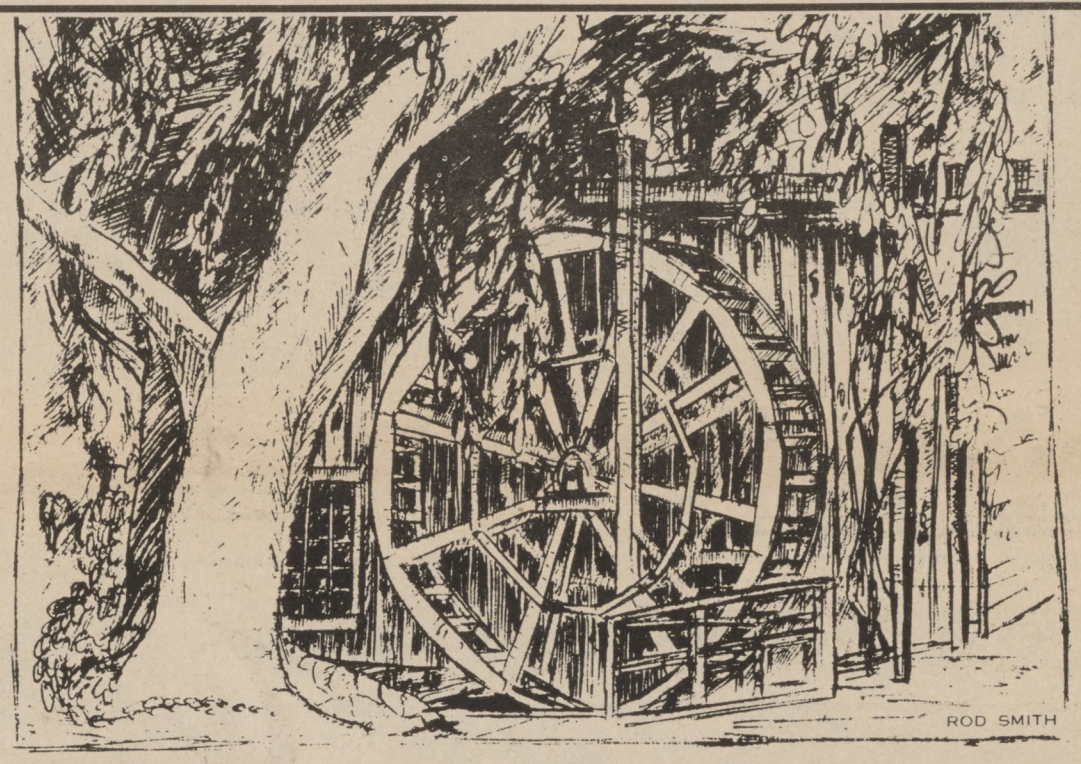
After graduation, he became building superintendent for Trans-America Development Corporation. He supervised the construction of many buildings for this firm.

Besides working on their vast restoration, the partners now have a new project. They are making films of various historic and scenic beauties of California for use in television and as an historical record.

Bear Flag on exhibit

An old, hand-painted Bear Flag inscribed "California Republic" of awesome proportions may be inspected at 466 First st. east, Sonoma.

Recently acquired by Attorney Robert D. Parmelee from Illinois, Vintage Festival visitors are invited to view this relic and guess its age and history.



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The world of Jack London

(EDITOR'S NOTE: Russ Kingman, author of this piece, became Executive Director of the Jack London Square Association, Oakland, in 1968, and became avidly interested in the famed author and the controversial things reported about him. Over a period of four years Kingman read everything he could about Jack London, opening avenues through which he acquired one of the outstanding collections of London books and memorablia in the country. Kingman also determined from his studies that "Jack London was one of the finest men who ever lived in California . . . a man of extremely fine character and one who will always rank among the top writers of all time." Now recognized as one of the foremost authorities on London, he established a museum devoted to the famed author and his works at the delightful "Jack London Village" at the site of the historic old Pagani Winery on Arnold drive, just a couple of miles from Jack London State Park, and is open to the public daily.)

By RUSS KINGMAN

Jack London is probably the most misunderstood man in the history of Sonoma County. Down through the years the myths of him have continued and have collected another layer with each telling until the average person has a very distorted view of him.

He is pictured as a swashbuckling, hard-drinking, two fisted man's man and this was a role that Jack stepped into when the occasion made it the thing to do. But this was not the real Jack London who was a kind, gentle man with a brilliant mind and a drive beyond imagination.

His early Oakland environment was like an iron mold that turned him into a completely dedicated protester and rebel--one who spent his life righting wrong and searching for a better way of life for everybody.

THERE WERE many sides to Jack London and far too few of them are known--the side of him that fought the exploitation of the working man, the side which sought the abolition of child labor, the passion for truth side, the spiritual side, the reverence for law and order side, the side which devoted the last years of his life to the improvement of farming and the many, many

(Continued on Page 20)

Jack and Charmain London

Aboard the "Snark" on their honeymoon cruise to the South Sea Islands in 1907. They toured the South Sea Islands for 27 months and London wrote about it in his book, "The Cruise of the Snark."

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The world of Jack London

(Continued from Page 19)

other sides that should be known about this marvelous, complex individual.

The years Jack London spent working for 10 cents an hour at the Oakland Fruit Cannery, the Jute Mill, the Street Railway Power Plant, and his slavery in the Belmont Academy laundry plus his early years when as a mere lad he had to sell papers, wash boats, set bowling pins, lug ice on the ice-wagon, all put him in complete rapport with the desperate, hopeless and dreary existence of the average American working man of his day.

Jack looked everywhere for help. He turned to the church and decided that the working man had a second-hand pastor and church because the money class owned them. He also was convinced that jails and police were to keep the lower classes in their place. Even the labor unions offered no help, since, he felt, they were only interested in feathering their own nests.

THEN ONE DAY Jack was walking down Broadway in Oakland and heard a Socialist street speaker. "Jim" Whitaker walked over and talked with Jack. Here were some people who thought like he did. Not entirely, but the closest he had found--so he joined their group.

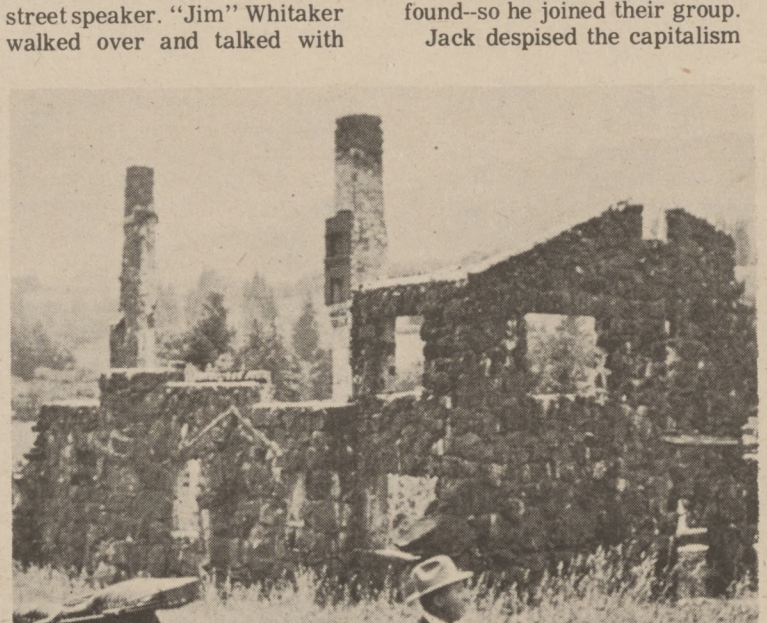
Jack despised the capitalism of his day. "Excess profits were unpaid wages" in his opinion. He could never understand how such a rich government could let so many of its people live in squalor.

Jack joined the Socialist movement and put his ink-pen to work. He lectured all over the country and wrote hundreds of essays and stories for the cause. His socialism cost him thousands of dollars in unsold books and some capitalists, through the media they controlled, did everything in their power to ruin his reputation.

He signed his letters "Yours for the Revolution," but this was a revolution fought at the ballot box. Jack London was a fanatical believer in law, order and truth. He was militant but only within the framework of our constitutional government.

London was a man, like all of us, who had faults, but unlike most of us he never tried to hide them. He was a man who loved life and wanted samples of all she had to offer. This path led him into the alley saloons and to the drawing rooms of the great.

HERE WAS A great writer. Fifty-three books in 16 years and all great books. "Before Adam" is still the finest book in print on Primordial Man; "The Sea Wolf" is a classic of the sea and also in the same category is "The Mutiny of the Elsinore" and "The Cruise of the Snark."



RUINS OF THE WOLF HOUSE
Destroyed by fire before occupancy in 1913

"The People of the Abyss" is still classed as one of the finest sociological books ever written. "The Call of the Wild" and "White Fang" have never been surpassed by any dog story writer; "The Star Rover" is one of the finest books ever written in America and on and on through the list.

I (Russ Kingman) have over 15,000 3x5 cards on Jack London and am writing four books about him and his friends. I am constantly invited to lecture throughout the country and have devoted my life to the task of making the world realize what a fantastic person Jack London really was.

Our museum at Jack London Village contains the largest known collection of its kind in the world and is displayed in a setting that is worth seeing. It is in the lower floor of the old grist mill and the old brandy tank and boiler are all a part of the show.

You can see the only statue ever made of London, the only full sized painting of him, rare and priceless books, the typewriter on which every manuscript was typed from 1904 to his death in 1916, complete collection of First Editions (many of them signed with a letter to his mother), letters, pictures, clippings, plaques, etc. etc.

Our museum on London will never be in competition with the State Park. As I put it, "Seeing Russ Kingman's 'World of Jack London' Museum without going to the Jack London State Park is like kissing your girl on one lip." And the reverse is true, also. Go to the State Park to see the House of Happy Walls, the grave site and the Wolf House. Then go to the World of Jack London and you have a complete visit with Jack London.

THE JACK London Village is just the place Jack would have chosen for "his" museum. It is a group of struggling young artisans and shopkeepers who offer you some very unique items for you own use or for gifts. Jack would have gone by the Village every day. It's probably one of the most interesting complexes of its kind in California.

Don't feel bashful when you visit the Museum. Ask for Russ and then ask all the questions you want. I love to talk with people who are interested in Jack London. Especially if you know something that I don't know or if you have a piece of London memorabilia.

Festival greetings
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594 BROADWAY
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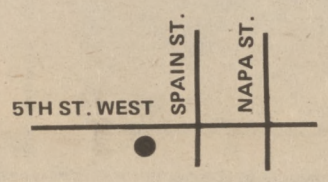

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For A Successful 26th
VINTAGE FESTIVAL
VALLEY MART
VARIETY
IN VALLEY MART SHOPPING CENTER
SUNDAYS 10-5
BANKAMERICARD MASTER CHARGE

Sonoma, twice incorporated

Sonoma may be the only California city which was incorporated twice.

The first time was in 1850 and it was also named county seat. A few years later it was disincorporated, due to dissension and money squabbles, according to old records.

To add insult to injury Santa Rosa, through some trickery it is said, won an election for county seat, at this time. Sonoma was reincorporated in 1882, however, and it has stayed so ever since.

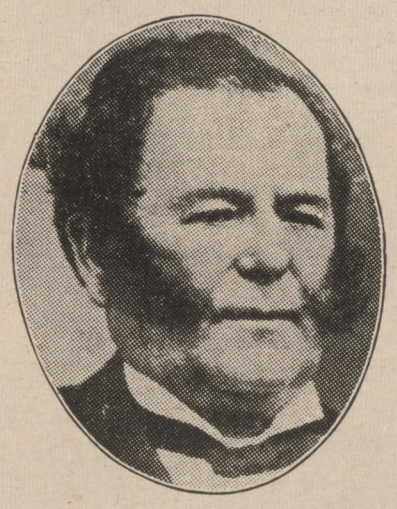
The city was incorporated originally in an act passed Apr. 4, 1850 and approved again, after apparently being amended in 1852. Much of this history is contained in fragmentary City Hall records.

Sonoma was still a sleepy little town at this time, only a few years removed from the Bear Flag Revolt. So in January, 1852, General Mariano G. Vallejo, who had founded the town but who was deposed by the Bear Flag insurrectos, was appointed chairman of a committee to give legal names to the streets of the city.

As it turned out, the names of the streets became like a roll call of an early United Nations.

In one of its first reports, the committee stated: "That which was originally called Calle Principal (the broad avenue from the south leading into town and which was laid out by Vallejo) shall be called Broadway and serve as a point of beginning for the numbering of streets east and west, running both ways.

"The streets formerly Napa, Huichica and Petaluma are respectively named Spain, United States and England;



GENERAL MARIANO VALLEJO

likewise the streets of De Las Huertas and Cuartel are changed to First, East and West.

"For the remaining streets north and south, the committee has adopted the names most universally known of all nations of the globe."

In March, the City Council adopted the recommendations of the street committee.

An undated ordinance from these early days prevented sellers of merchandise, groceries and liquors from keeping their stores open on Sunday. This law was put together by a committee which included Jacob P. Leese, M. F. Ritchey and J. G. Ray.

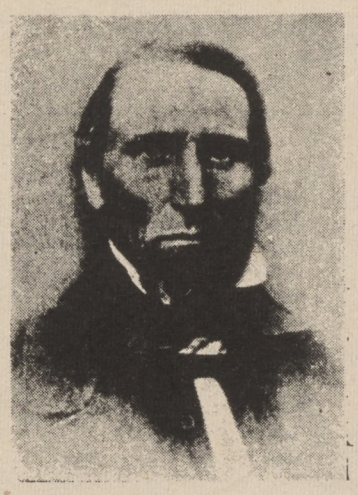
All stores and groceries were to be closed on Sundays except to travelers or to other persons who needed articles for "Pickniks" or "necessary purposes which cannot be dispensed with".

Violators were to be fined $25 to $100, with half the amount going to the informer. Leese

(Continued on Page 22)

THIS WAS the City Hall and town pavilion in the late 1800s. Note bell tower.

Sonoma's first mayor



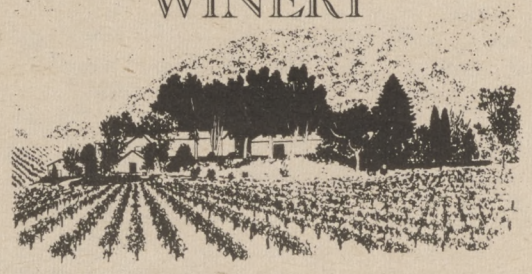
JOHN CAMERON

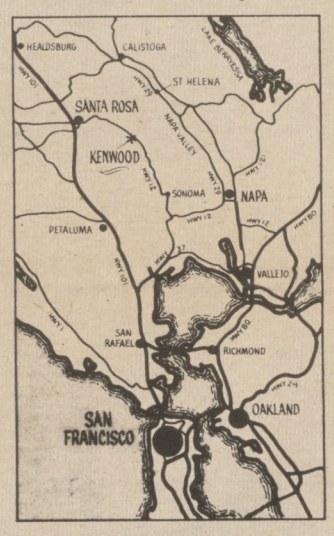
After California became a state on September 9, 1850, Sonoma was classed as a city. Its first mayor was the Hon. John Cameron, who served a second term, and did honor to himself and the city by the capable manner in which he conducted the affairs of th new-old municipality.

A two-story adobe, which long stood on the west side of the plaza, was from 1850 to 1854 the Sonoma county courthouse and jail.

The bustling little town of Santa Rosa, an infant of three years, won, in a special election in the fall of 1854, the county seat away from Sonoma.

KENWOOD
WINERY





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WINERY

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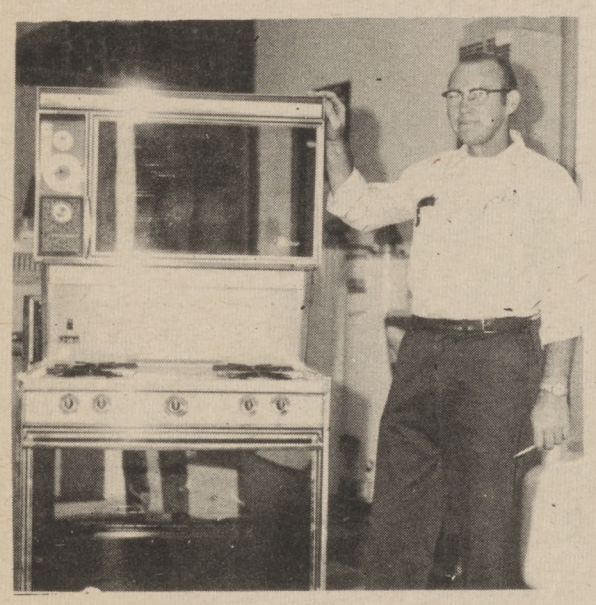

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CLOSED MONDAY

FOR RESERVATIONS CALL
996-7979

13 BOYES BOULEVARD

Sonoma twice incorporated--in 1850 and in 1852

(Continued from Page 21)

was the brother-in-law of General Vallejo.

One wonders how strictly enforced was another law of these times which stated that any persons found playing cards "publickly" in town was to fined from $20 to $100, again with half the fine going to the informer.

Sonoma's first speed limit was set in an ordinance of July 1851. This stated that "any person galloping a horse, mule or any other animal through the public plaza or any public street" would be fined not less than $10 nor more than $20.

If the speeder couldn't pay his fine within 24 hours, his mount was to be sold for the fine and costs.

The first evidence of an interest in education dates from this time also, when a "memorial from citizens of Sonoma praying for the building of a schoolhouse" was turned over to the city council. No action was taken for some time.

But in June 1852, the council appointed a committee "to consider the propriety of establishing a free school in this city to be sustained by taxation". General Vallejo offered a site for the new school apparently right on what is now the Plaza.

The offer was turned down, however, even though the site was termed "magnificent and very valuable and that General Vallejo deserves thanks," because "being on the public Plaza it might by some be considered too public".

Instead the council accepted Lot 72 on the city plan, offered by John Lewis.

Later in June of that year, the council adopted a resolution offered by the trustees of the Sonoma School. This specified that the school "shall be built of brick and (be) of suitable dimensions--not less than 60 feet long by 30 feet wide and 24 feet high, to be arranged in the most convenient manner adapted to the use of an academy."

The Council also passed an ordinance adopting a tax, (not specified in the minutes of the meeting) "for free common schools in Sonoma City".

Nothing came of the school project, however, apparently due to the city's financial troubles.

Some idea of the city's rather unusual fiscal policies in the 1850s is contained in a measure approved in September, 1852 by the Council.

According to this law, "persons indebted to the city be permitted to embody their indebedness in a note payable to the city of Sonoma, with such security as the treasurer may approve, at the rate of 2½ per cent per month for a length of time not exceeding three months".

Furthermore, the city treasurer was permitted "to loan any other moneys now on hand on the same conditions".

Several loans were listed in succeeding minutes. It is not quite clear from the records just how this lending policy may have caused the city difficulty but by May, 1853, there was no money with which to pay the city marshal. It was recommended, therefore, that he be given all the money received as fines.

A few weeks later, the city treasury was the subject of a public meeting at the Blue Wing Inn. The minutes of that meeting state in part: "A committee of citizens waited on the council requesting appointment of a committee to examine and investigate books and papers belonging to the city to satisfy as regards the financial condition of the city".

The committee was apparently appointed but there seems to be no record of its findings.

In June, 1853, the Council passed a law prohibiting minors from gambling or drinking.

It was apparently not long after this that the disincorporation took place. In the 1850s, Sonoma seemed to be first in the competition to choose a county seat and a number of county records were even stored here.

But a group of willful Santa Rosans came to Sonoma one night, stole the records, and took them to the town up north and Sonoma was out of the running.

Lewis Adler, F. Leiding, Cooper and Spriggs, Pauli brothers, J. A. Poppe, F. Durhing and F. Clewe were pioneer merchants. S. Schocken had a store in the old barracks and later bought the mission when the church was moved to a new site.

Jasper O'Farrell, after whom O'Farrell street in San Francisco is named, surveyed the Sonoma area in these early days and made a map of the township.

According to the late historian Edna Cooper, the first official mayor of Sonoma was a man named Cameron. She also said Sonoma was the first city planned and completed north of San Francisco.

Some early Councilmen, according to Miss Cooper, were Isaac Randolph, Jesse Davidson and D. O. Shattuck.

THE BARRACKS or Quartel, a State Historic Landmark on Spain st. across from the Sonoma Mission, was built by General Mariano G. Vallejo for his Mexican troops. Built in 1839-41, it was constructed while Vallejo was Commandante-General of the Northern Frontier.

Your invitation to old-world atmosphere
... through the gates of

El Paseo de Sonoma

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Al Gordon's Selection
of
Latin American Imports
Fine Leather Goods

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Lessons, Sales, Firings
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FRANTASIA
Custom Made
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Dresses

LA MUSIQUE SUISSE
Music Boxes
Ceramics

Across from the Mission
ON THE PLAZA—SONOMA

Upcoming event: Sonoma Mission's Sesquicentennial celebration

The Sonoma Mission, about 50 years ago

This delightful photograph, from the Robert D. Parmelee collection, shows a tall, elderly woman, standing with two children across from Mission San Francisco Solano, about 1921. The exposed adobe bricks in the photo have since been covered with white plaster.

(EDITOR'S NOTE: Robert D. Parmelee, Sonoma attorney, and author of the following article, is president of the Sonoma Mission Sesquicentennial Commission. An avid historian, Parmelee is the author of a soon-to-be-released book, "Pioneer Sonoma.")

By ROBERT D. PARMELEE

The Sonoma Mission Sesquicentennial Commission, Inc. (dubbed for obvious reasons the "Mission Commission") was legally formed as a nonprofit corporation on February 18, 1971, for the "specific and primary purpose of conducting the sesquicentennial celebration of the founding of the San Francisco Solano Mission at Sonoma, California," a fitting undertaking, as the Mission was the last founded and the most northerly of the twenty-one California missions. The Commission's activities have the approval of the city, the County of Sonoma, the State of California, and the federal government.

In addition to conducting the celebration itself, the Commission has as an objective the careful coordination of Sonoma Valley group and individual activities, so that as many people as possible can participate in the centennial events. It is hoped that the celebration will be both appealing and educational enough to give residents and visitors alike an increased appreciation of Sonoma Valley, its history

(Continued on Page 24)

VINTAGE FESTIVAL GREETINGS
FROM
Sonoma's School
of
CLASSICAL BALLET
Register Any Time
PEGGY LOU SNYDER SCHOOL OF DANCING
Sonoma Community Center 996-7092

GIBBY'S
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171 WEST NAPA STREET
SONOMA
7:30 TO MIDNIGHT
SEVEN DAYS A WEEK
Groceries
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A FULL LINE OF
Magazines
& Paperback Books
Drugs
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Beer & Wine
See Our . . . .
GUN COLLECTION
dating from 1814

ENJOY YOUR VISIT TO SONOMA'S VINTAGE FESTIVAL
ON YOUR RETURN VISIT OUR BEAUTIFUL TOWN
BE SURE TO STOP
AT
SONOMA WESTERN CENTER
(Next to Train Town)
Largest Selection of
Boots • Hats • Belts
Western Shirts • Pants
Silver • Tack • Saddles
ALSO VISIT
OUR UNIQUE GIFT SHOP
MERLYN AND LINDA HUNTER—OWNERS

Mission Sesquicentennial

(Continued from Page 23)

and tradition.

FUNDS FOR the 150th anniversary project will come from the sale of memberships, contributions by the city and county, and from the sale of a souvenir picture booklet of the mission to be published soon. This income will be used to finance the centennial event and, funds permitting, contribute to the restoration of the mission property.

The events schedule is divided into two parts. A year-round observance will include publication in this paper of pictures of the mission and its history, will provide speakers for the schools and group meetings, and will assist the wineries, nurserymen, service groups, and others, with their special centennial projects.

The second part of the celebration schedule concerns the events to be conducted by the Commission itself, which tentatively include a Mexican-American celebration on May 5th, a rodeo on June 17th, mission rededication on July 4th, and commemoration of the completion of the first building on April 4, 1974. The most important events will be those taking place during the weekends before and after the 4th of July, as well as on the 4th itself.

IN ORDER to get groups and individuals to give thought to how they may participate, certain facts concerning the mission are presented:

--Mission San Francisco Solano and Mission La Purisima Concepcion near Lompoc are the only two state-owned missions.

--The mission at Sonoma was named in honor of a dedicated South American priest whose name was Francisco Solano, held in great reverence and later elevated to sainthood.

--The existing mission was one of the first historical reconstruction projects undertaken in the State of California. Its repair required the combined efforts of leading citizens of California early in this century, among whom were publisher Joseph R. Knowland, William Randolph Hearst, and Governor Hiram Johnson. Without the efforts of such devoted workers, the mission would never have been saved.

--The mission building has been used for many purposes other than a church, the records showing that over the years it has served as a restaurant, apartment house, blacksmith shop, newspaper office, winery, saloon, hay barn, wagon shed, and henhouse.

--President Abraham Lincoln in 1861 signed a patent returning the mission property to the Catholic Church, and the church later, in 1881, sold the property to a private person, which is when it became a winery.

--Though the mission itself was returned to public ownership in 1903, lost to public view have been the church cathedral (which was at the east end of the existing mission) and the graveyard where over 870 persons were buried (the exact location of which is not known).

--At the height of its use as a church in 1832, the mission owned 2500 cattle, 725 horses, 5000 sheep, 50 swine, and 4 mules. There were 703 members of the church--Indians, soldiers and settlers.

FOR FURTHER information concerning the centennial celebration, it is suggested that one of the directors of the Mission Commission be contacted. Their names and addresses are as follows:

TREASURER--Henry J. Riboni, Box 728, Boyes Hot Springs, Ca. 95416.

VICE-PRESIDENT -- Henri Maysonnave, 291 1st street east, Sonoma, Ca. 95476.

PRINTING & PUBLICITY -- Robert M. Lynch, 117 West Napa street, Sonoma, Ca. 95476.

HISTORICAL SOCIETIES -- Camille M. Cochran, 13255 Sonoma highway, Glen Ellen, Ca. 95442.

HORSE PAGEANT-RODEO -- James F. Millerick, 22855 Broadway, Sonoma, Ca. 95476.

PROMOTION -- Robert H. Cannard, 528 3rd street east, Sonoma, Ca. 95476.

PRESIDENT -- Robert D. Parmelee, 466 1st street east, Sonoma, Ca. 95476.

PUBLIC RELATIONS -- Col. E. G. Morie Morrison, Las Casitas court, Sonoma, Ca. 95476.

SECRETARY -- Mary Bundschu, 2000 Denmark, Sonoma, Ca. 95476.

WINE LABEL for General Mariano G. Vallejo's own wines was done in gold and black. Vallejo's vintages won many awards at the California State Fair.

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EXCELLENT HOME COOKING:
The Food Is Guaranteed But
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TURN OF THE CENTURY FURNISHINGS:
Salvation Army Rejects
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OPEN: 7 days a week for breakfast, lunch, dinner
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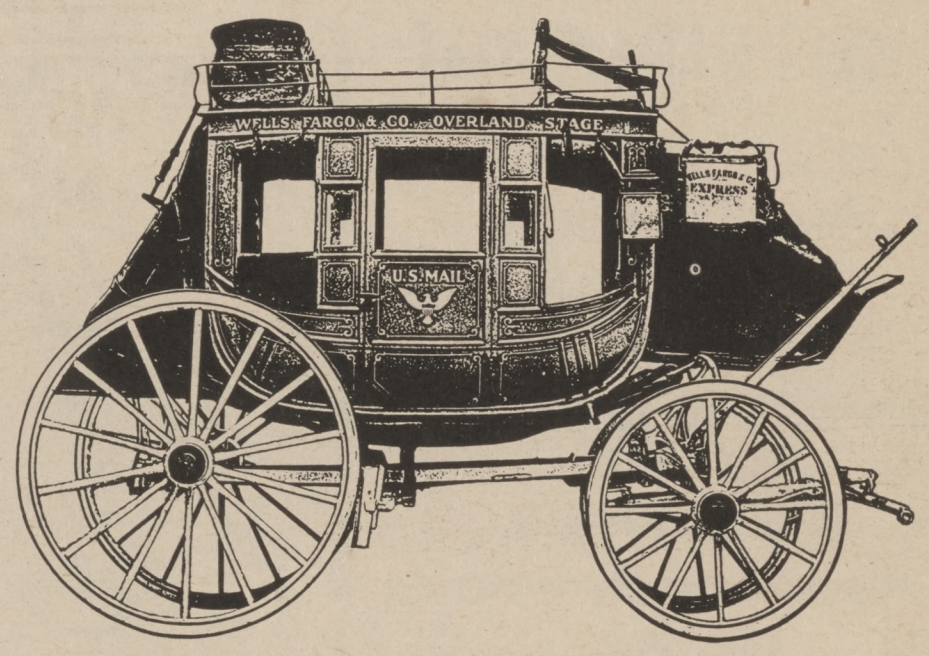


WELLS FARGO BANK
SINCE 1852
Sonoma Branch 480 West Napa Street

Called 'Agua Rica Hot Sulphur Springs'

Back in 1895, a stock prospectus described benefits of Boyes Hot Springs

PROSPECTUS

OF THE

Agua Rica

Hot Sulphur Springs Assn.

Incorporated, August 5, 1895.

CAPITAL STOCK	50,000 SHARES
$50,000	AT $1.00 EACH.

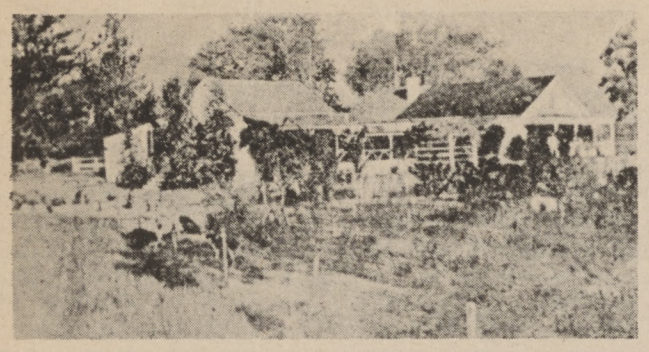
DIRECTORS.

ROBERT A. POPPE, . .	Sonoma, Cal.
WINSLOW ANDERSON, M. D.	San Francisco, Cal.
A. E. OSBORNE, M. D. . .	Eldridge, Cal.
A. WATERMAN, . . .	San Francisco, Cal.
H. E. BOYES, ...	Sonoma, Cal.

GENERAL OFFICE AT

Agua Rica, near Sonoma City,

Sonoma Co., Cala.



AGUA RICA HOT MINERAL SPRINGS looked like a farmhouse in this old picture.

Memories of the "good old days" at the now closed down Boyes Hot Springs bathhouse and resort were stirred this week by the uncovering of a stock-selling prospectus dated August 5, 1895.

In the possession of local lawyer-historian Robert D. Parmelee, the prospectus is for "Agua Rica Hot Sulphur Springs Assn."--later to be known as Boyes Hot Springs, and was circulated to raise capital for the initial development of that resort community. Directors, in addition to Capt. H. E. Boyes and Robert A. Poppe of Sonoma, were Winslow Anderson, M.D., San Francisco, A. E. Osborne, M.D., Eldridge and A. Waterman, San Francisco.

The text of the prospectus, with its analysis of the water content, should prove of interest to local residents and Vintage Festival visitors alike:

AGUA RICA
HOT SULPHUR SPRINGS
ASSOCIATION

: PROSPECTUS:
Organization

The above Association has been formed and duly incorporated under the laws of California, for the purpose of acquiring the AGUA RICA SPRINGS property and establishing thereon a high grade Sanitarium and Resort. The Association has bonded the property and is now ready to dispose of stock, a large number of shares of which have already been subscribed for in advance.

The incorporators are: Robert A. Poppe, Attorney-at-law, Sonoma, Cal., President; Winslow Anderson, M.D., etc. Prop. Pacific Medical Journal, San Francisco Cal.; A. E.

(Continued on Page 26)

Good wishes
to all those who
worked to give us a 1972
Vintage Festival
FROM ALL OF US AT . . .
FRIBERG'S Rexall DRUGS
520 BROADWAY 996-2475 SONOMA

BROADWAY LUMBER CO.
LUMBER
HARDWARE
CROSBY PAINTS
"PROMPT SERVICE"
"IF IT BREAKS OUR BACK"
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Sonoma
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While Enjoying the Vintage Festival
Stop at THE SONOMA CHEESE FACTORY

OUR DELICATESSEN
Features . . .
101 TYPES OF CHEESE SONOMA FRENCH BREAD
ITALIAN COLD CUTS SANDWICHES TO ORDER
PICNIC ITEMS
DOMESTIC and IMPORTED BEER and WINE
GOURMET FOODS CHEESE TASTING
GIFT PACKS PARTY TRAYS

On the Plaza in historic Sonoma
Home of
Calif. Factory No. 2194
GENUINE
SONOMA JACK
Brand
Natural Cheese
Open Daily 9:00-6:00 Phone 996-2300
2 SPAIN STREET, SONOMA, CA. 95476

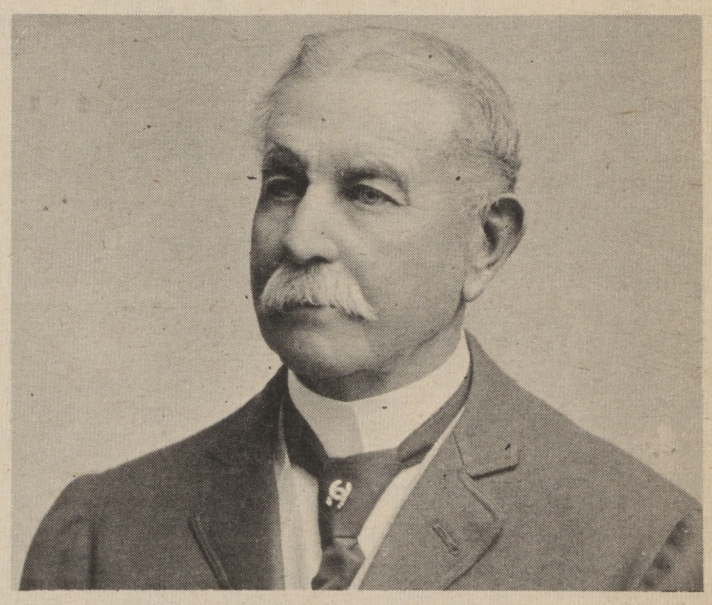
A stock prospectus described hot springs benefits

(Continued from Page 25)

Osborne, M.D., etc. Superintendent State Institution for the Feeble-Minded, Eldridge, Cal.; A. Waterman, Mining, San Francisco, Cal.; H. E. Boyes, Esq., Viticulturalist, Sonoma, Cal.

The capital of the Corporation has been placed at $50,000.00 divided into 50,000 shares of the par value of $1.00 per share. The purchase price for the land and its valuable improvements and the springs situated thereon, is to be $25,000.00 payable as follows: $15,000.00 cash, balance in the stock of the Association, which the owners agree to take at its par value in lieu of coin, thus leaving a working capital of 40,000shares.

As soon as sufficient funds are subscribed, the Association will proceed to the erection and maintenance of a first-class Sanitarium, consisting of a large central building, with cottages and bath houses, equipped with all the latest improvements. The bathing facilities will be unsurpassed. They will consist of individual hot and cold sulphur and mud baths and large swimming tanks. The use of waters and baths and baths will be under the supervision of an experienced medical man and skilled attendants.



CAPTAIN H. E. BOYES -- This Britisher saw the value in the warm mineral springs in Sonoma Valley, and established a health spa which attracted thousands to Boyes Hot Springs.

Location of Springs

These excellent mineral springs, some fifteen in number, varying in temperature from the cool iron and soda water to the hot saline-sulphurous springs, registering 111.5 degrees F, are located among orchard groves and vine clad hills in the beautiful and fertile valley of Sonoma. The property comprising 50 acres of the best bottom land, is owned by Capt. and Mrs. H. E. Boyes. On the East side , the San Francisco and Northern Pacific Railroad passes through the land. On the West line, the charming Sonoma river winds its silvery path along its moss-covered banks with the Southern Pacific Railroad only a few yards distant. The Springs are only two and a half hours from San Francisco, and two miles from the historic city of Sonoma, and passengers are landed on the grounds, an important consideration for invalids and others who do not care to undergo the fatigue of staging and long mountain trips. The cost of the round trip (Saturday to Monday) is only $1.05.

Climate

The climate and scenery of Sonoma Valley are justly celebrated. Bayard Taylor on his visit described both when he said: "It is the Italy of California". The temperature is most delightful the year round, ranging from 50 to 70 in the winter and from 60 to 80 in the summer. The nights are cool and pleasant. The rainfall has averaged 28 inches annually for the last five years. The climate is dry and warm. Fogs are quite unknown. The soil is volcanic and alluvial. Its fertility is at once seen by noticing the

(Continued on Page 27)

Success to the Vintage Festival!

From

Sonoma Title Guaranty Company

Sue Rettie, Stan Augustine & Madeline Anderson

Your Local Title Insurance Company

— Complete Escrow Service —

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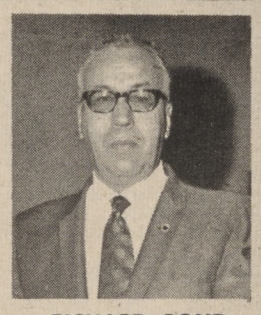
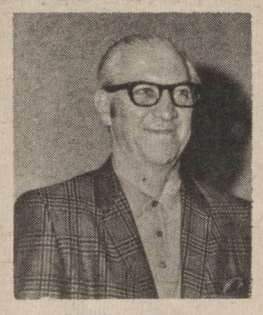
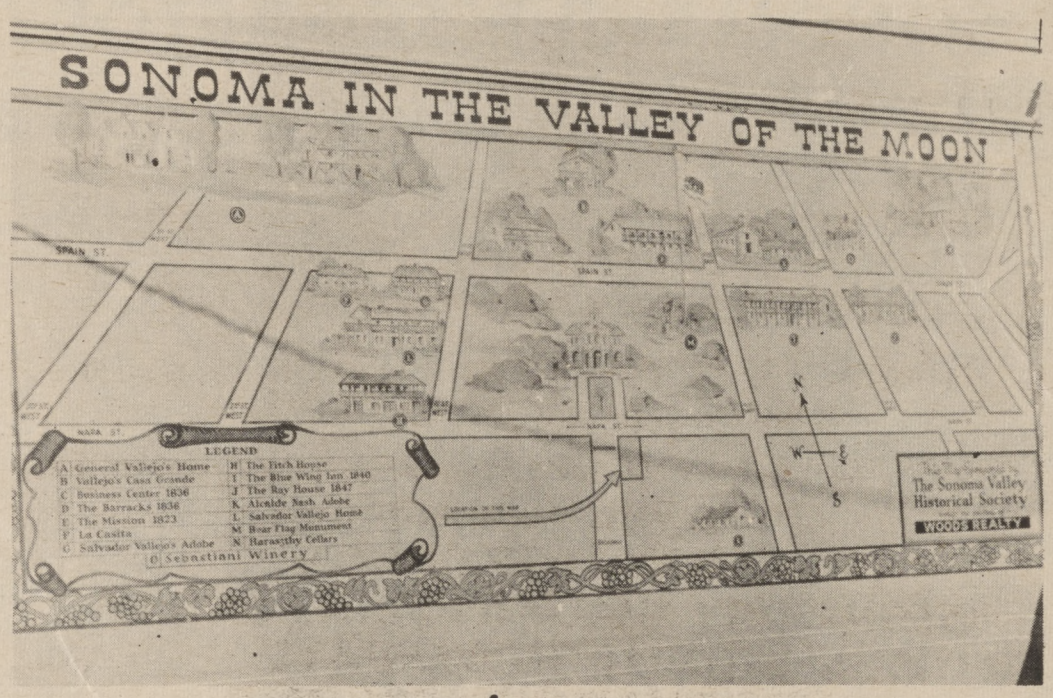


RICHARD BOND



LOUIE MINELLI

Vintage Festival Greetings



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COMPLETE HOME FURNISHINGS

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The Agua Rica Hot Springs prospectus

(Continued from Page 26)

luxuriant growth of ferns and flowers, orchards and vines. The location, climate and valuable medicinal ingredients of the mineral springs make AGUAR RICA an ideal spot for a HEALTH RESORT AND SANITARIUM for Rheumatism, Sciatica, Gout, Neuralgia, Skin Diseases, Chronic Malaria, Liver, Kidney and Bladder Troubles. For Consumption, Pulmonary and Catarrhal Diseases no better spot can be selected.

ANALYSIS
WHITE SULPHUR SPRING

By Auchie Cunningham, F.C.S., F.I. Inst. Lond. etc. Analyst, 1895

Temperature .....111.5 deg. F.
Quantity ..300,000 gal. in 24 hrs.
Specific Gravity ....(60 deg.) F. 1001.8

Mineral ingredients.
One U.S. gallon contains:

	Grains
Potassium Sulphate	.351
Potassium Chloride	.913
Sodium Chloride	34.897
Sodium Carbonate	2.874
Lithium	Trace
Calcium Carbonate	2.863
Magnesium Carbonate	.267
Ferrous Carbonate	.071
Silica	7.500
Boracic Acid	Trace
Sulphuretted Hydrogen	.124
Organic Acids	.099
Hydrogen Gas	.005
Total	49.964

Reaction slightly Alkaline.

Therapeutic Value of the Waters

From the foregoing chemical analysis made by Prof. Cunningham, this proves to be a light saline-sulphurous mineral water of alkaline reaction, and contains, in addition to the usual salines, traces of Lithia and some Iron. The temperature of this spring is 111.5 degrees F. as it issues from nature's laboratory, hidden probably, many miles away in the Plutonian realm. This natural fountain of health is palatable to the taste and invigorating to the system. Its action is gently laxative, diuretic, diaphoretic and tonic, acting on the gastro-intestinal, chylopoetic, genito-urinary ducts and cutaneous system, assisting in the elimination of morbific agents and waste products. With proper internal medication this mineral water, as the analysis indicates, will prove of great value in acute and chronic joint diseases. It will be found very efficacious in dyspepsia and gastric catarrh, congestion of the liver, flatulency, constipation, abdominal plethora, and chronic malarial fever as well as in kidney and bladder diseases.

The morbific products of syphilitic, strumous and chronic skin diseases will be eliminated and the patients markedly benefited by a course of this sulphur water, especially if used for internal administration as well as for bathing purposes. To obtain the greatest beneficial effects from this saline-sulphurous water, it is advisable in each case to have a thorough diagnosis made by the family physician and to exhibit appropriate internal remedies for the disease, and then drink about eight ounces of the water before each meal and use the baths as often as required by each individual case.

Several other springs are still in course of analytical examination.

Hot Sulphurous Mud Springs

A very remarkable feature of this resort is the abundance of mud springs--mud as black as Erebus, pure, humus, soft, unctrous mud--saturated with the medicinal virtues of salines, sulphur and gases. In the treatment of chronic rheumatism, gout and cutaneous affections, nothing, as an auxiliary, is more efficacious than these hot mud baths given under the guidance of resident physicians.

Natural Illuminating Gas

Enough natural illuminating gas escapes from the various springs to light and heat the Sanitarium.

The Stock

The stock books of the Association are now open, and shares in any amount can now be obtained on application to any of the above named incorporators or by addressing the Secretary, AGUA RICA HOT SULPHUR SPRINGS ASSOCIATION, Sonoma, Cal.

The stock is positively NON-ASSESSABLE.

THE OLD BOYES SPRINGS HOTEL burns during the disastrous fire of 1923 which virtually wiped out that entire community. A modern-day fire (three years ago) destroyed the Boyes Hot Springs Bath House and its once-famous mineral baths spa.

The men and women of
Sonoma Moose Lodge
No. 2048 Chapter 776
Welcome you to the festival
Visit our
Shrimp and Crab Louie Booth
and
Corn on the Cob Booth

Enjoy yourself at the
Vintage Festival!
FOR THE KIND OF SERVICE YOU LIKE
BROADWAY CLEANERS
Your Quality Cleaners
568 Broadway Sonoma
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Welcome to the Festival

Joe A. McKean
McKean's Auto Parts
Quality parts at discount prices
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Welcome To The Vintage Festival

HISTORICAL LANDMARK No. 496

BUILT IN 1836 BY CAPT. SALVADOR VALLEJO

THE
SWISS HOTEL
SUPERB DINING
Delicious food prepared in the old world style by our chef for 35 years, Fred Wing
COCKTAILS
in the famous Grey Fox Saloon. The finest rare California wines, personally selected by owner Ted Dunlap.
Some of our wines available nowhere else in California
A museum in its own right, The Swiss Hotel displays an endless array of antiquity and a century's worth of memorabilia.
Outdoor dining is offered in the summer in our grape arbor covered patio.
YOUR HOSTS: TED & HELEN DUNLAP
OPEN FOR DINNER
WEDNESDAY THRU SATURDAY AT 5 PM
NOON ON SUNDAYS
RESERVATIONS: 996-9822
• THE ONLY SALOON IN THE WORLD WITH A GENERAL'S 5 STARS — GIVEN TO US BY GENERAL HENRY "HAP" ARNOLD
• THE ONLY SALOON THAT HAS FOR YOUR VIEWING A GOOD REDEEMABLE (3.00) THREE DOLLAR BILL

The new Sonoma rose is here!

Sonoma means a great many things to different people. The Indians, according to General Vallejo felt the moon held special meaning to the Sonoma Valley. Others of us have come here for various reasons.

The world-famous John S. Armstrong rose company thinks of Sonoma in another way. They think the name "Sonoma" will sell lots of roses.

In 1968, they selected from their hybridizing program a beautiful rose for introduction in the All American Trials. These official trials are carried on at 15 experimental stations throughout the United States.

Our rose, Sonoma, did well in all of them and was approved for its ultimate introduction this year in a special preview Vintage Festival offering--prior to being offered nationwide to the general public in 1973 when the Sesquicentennial Celebration for the Sonoma Mission is observed.

Our rose will be advertised and sold under the name "Sonoma" throughout the United States.

THE STORY of how this came about is a home town one. It started in the spring of 1968 when Bob Cannard, manager of the Sonoma Valley Chamber of Commerce, saw an advertisement for the Rose of San Antonio commemorating the anniversary of the Alamo. Bob, a professional horticulturist and retired nurseryman, thought if San Antonio, why not Sonoma?

The first letter to the Armstrong Company lay dormant for a year with no reply but after a reminder a year later, the executive board of the big rose company decided the old Indian name "Sonoma" had considerable appeal for the name of a rose.

At this point, Frank Wedekind, veteran local nurseryman, came into the picture. Wedekind has specialized in roses for many years and has one of the largest collections on display of any nursery in the Bay Area. In addition he has used Armstrong as a large supplier for a long time, becoming well acquainted with all members of the company in the process.

Under Wedekind's careful guidance, the introduction of our rose has advanced. The company began its propagation of 350,000 buds during 1971, buds that are full-grown plants today. A limited number are being offered for sale at this weekend's Vintage Festival at the Mission Sesquicentennial booth.

HENRI MAYSONNAVE, the Plaza patriarch, came into the scene about this time and suggested that we send plants to all the governors of the United States, the White House Nixons, the Pope and the home town of Padre Serra--the founder of the Missions in California. This will be done.

However, the largest planting is in Sonoma--around the old fountain in the Plaza, directly in front of City Hall at the end of El Camino Real.

This rose is a graceful pink Floribunda. The color of the blooms, which are produced in great abundance, is a medium pink tending to salmon pink, while the buds have a deeper tone. Both flower and bud are beautifully shaped, and they are set on a plant which is vigorous, well-balanced, and healthy.

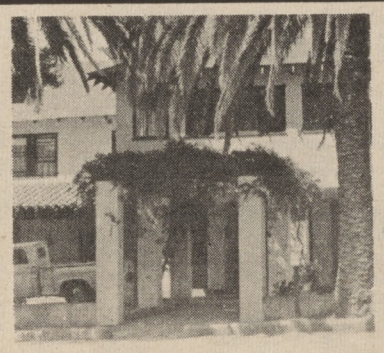
With good lasting quality, SONOMA is excellent, both as a garden and a cut flower.

Only 500 "Sonoma" rose plants will be offered in two-gallon cans during the Vintage Festival, at a special introductory price. You will also be interested in the beautiful color postal cards showing a cluster of Sonoma Roses with the Mission in the background. They'll be available at the Sesquicentennial Commission's plaza booth, too!

SONOMA--a beautiful name for a rose or your home town!

FRANK WEDEKIND, Sonoma nurseryman and prominent in state and regional nursery associations, is taking the lead in distributing the Sonoma rose during the Sonoma Mission Sesquicentennial year of 1973.

The grizzly bear on the original Bear Flag was painted by William Lincoln Todd. Onlookers declared it looked more like a pig, according to some historians.



El Verano Inn
Restaurant
has been reopened
featuring
the fine cuisine of Chef Heinz Selig

Cocktails
Hotel Accomodations
Swimming—Picnicking

Folk Dancers Welcome
During the Festival
Use our Outdoor Floor—Courtesy of
Sylvia Hartman Reschke

Call 996-9688

On Verano Avenue (off Hwy. 12)
Between Sonoma and Boyes Hot Springs

Gene's Bottle Shop
18002 Sonoma Hwy. BOYES HOT SPRINGS
996-6011 HOURS 10 — 10 DAILY 10 — 11 SATURDAY

The Nectar Of The Gods
WINE

THE FINEST FROM OUR VALLEY
Gene HAS "THE NECTAR" CHILLED
To Celebrate A Gala Vintage Festival
A Wonderful Weekend To All!

Gene DELIVERS
Gene GIFT WRAPS
★ GLASSES AVAILABLE ★ COLD ICE CUBES ★ MONEY ORDERS

ANTIQUES
AND
PAINTINGS

Stock includes many old prints and paintings.
Contemporary paintings, antiques of all kinds and interesting low-priced collectibles.

ACCENTS UPSTAIRS GALLERY
433 First West
996-2044
OPEN
Wed.—Sat. 10 to 5
Sunday 1 to 5
Closed Mon. & Tues.

General Vallejo, founder of Sonoma

Although Padre Altimira founded the mission here in 1823, the recognized founder of the pueblo of Sonoma is Don Mariano Guadalupe Vallejo. While serving as commandant of the San Francisco Presidio in 1835, the handsome, 28-year-old officer, was ordered by Governor Jose Figueroa to establish the settlement here.

Born on July 4, 1807 in Monterey, then under the flag of Spain, Vallejo was educated in the college there, and entered military service at the age of 16, as a cadet and private secretary to Gov. Arguello.

Shortly after being sent to Sonoma with his military contingent in 1834, Vallejo sent for his young wife, Francisca Benicia Carrillo and their baby son. For a time, the Vallejo family occupied a large, two story adobe building at the east end of the padres' residence on the grounds of Mission San Francisco Solano. Later he built a large and commodious home west of the mission, called the Casa Grande, and here 11 of the Vallejos' 16 children were born.

It was here that Vallejo was living at the time of the Bear Flag rebellion June 14, 1846, and where he was taken prisoner by armed members of the Bear Flag Party and taken to Sacramento, where he was locked up at Suffer's Fort.

General Vallejo, always friendly to Americans and acknowledging that California would be better off under U.S. rule, on his release made his great influence as a friend of the U.S. felt throughout the country. He took active interest in public affairs, always on the side of order and good government. He was elected a member of the Constitutional Convention which met in Monterey and was a Senator from the Sonoma district in the first legislature of California.

He died at his home here, Lachryma Montis (Tear of the Mountain) in 1890 at the age of 83.

His grandson, Richard R. Emparan, who bears a striking resemblance to the handsome general, is still living, and is recognized as Sonoma's first citizen.

RICHARD RAOUL EMPARAN, grandson of General Vallejo, is shown under the Sonoma Mission bell with Vallejo's grand-niece, Mrs. Charles Shegog (left) and his wife, Madie Brown Emparan, noted local author-historian.

THE GENERAL'S WIFE, Senora Benicia Vallejo, was from the influential Carrillo family of Southern California.

Best wishes for a successful Vintage Festival

Serving the Valley since 1961

NORTHWESTERN TITLE CO.

Roland L. Thibault, Mgr. Leona DeForest, Sec.

11 W. Napa St. Sonoma 996-8447

Welcome to the festival

Enjoy yourself and stop by to say hello.

Mr. & Mrs. Robert Harris and Louise Farley

Tots to Teens

Valley Mart Shopping Center 996-2533

ARBORETUM

Not JUST a Nursery

Welcomes you to Sonoma Valley

and our Vintage Festival

A delightful garden center experience including antiques, objects 'd art and fine paints

Craig Avenue and Arnold Drive

El Verano 996-0880

SONOMA HAS many charming old homes. Among them is the attractive adobe residence of Mr. and Mrs. Gregory Jones on Spain st.

THE BLUE WING INN on Spain street, opposite the Sonoma Mission, is one of the community's most intriguing adobes. On land orginally deeded to Lazaro Pina, A. Davila, Rosario Alviso and Antonio Ortega by Gen. Vallejo in 1837, it was deeded in 1849 to James Cooper and Thomas Spriggs who operated it as an inn. Said to be one of the first hostelries north of San Francisco, its ancient register revealed the names of emigrants, miners and famous early-day military leaders of the Bear Flag Party. Tradition also has it that the Blue Wing was frequented by the notorious Mexican bandits, Joaquin Murietta and "Three-Fingered Jack." It was recently purchased by the State of California to preserve as a landmark from owner W. H. (Bill) Black.

mode o'day
Ladies' COATS
DRESSES SPORTSWEAR LINGERIE
PURSES WALLETS SLIPPERS
HOSIERY CHILDREN'S DRESSES
Reasonably Priced
Arbie Kayser
IN VALLEY MART SHOPPING CENTER

During The Vintage Festival—Visit—
Nassos Gift House
Come in and see our beautiful selection of
NOVELTIES—GIFTS—CARDS—TOYS—CANDIES
REMEMBER . . .
Only at Nassos can you select the finest in gifts and cards from all over the world . . . reasonably priced.
ALSO
See NASSOS—The Fire Screen Man
17366 Sonoma Highway-Fetters Springs
Open 7 Days a Week 9 a.m. to 10 p.m. Ph. 996-1475

Temper, temper

DR. LEAVENWORTH from San Francisco, a health enthusiast, constructed a bathhouse and tank at local natural warm springs, making them a pioneer health resort in the county. However, after an explosive argument with his wife he completely burned the bathhouse and filled the tank with earth and stones.

Wine shipments up again in '72

Shipment figures for the first half of 1972 show California's wine well along toward its seventh record-setting sales year.

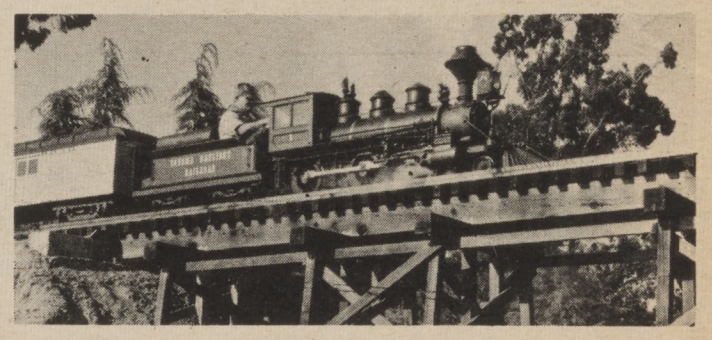
Shipments of California wine to market from January through June reached 117,081,000 gallons, for a 6.4 per cent rise over the comparable period last year, according to figures reported today by the Wine Institute. Total gallonage shipped to market was 110,085,000 for the first six months of 1971.

The largest increase was in the category of table wines, up by some 10 million gallons, or 15.2 per cent, over the 1971 comparison period. Table wine gallonage for the first half of this year reached 75,861,000.

California wine sales in the 12 months of 1971 passed the 200-million-gallon mark for the first time in the more than two-century history of the State's wine industry. The total of 226,375,000 gallons represented an increase of 15.4 per cent over 1970, and was the sixth consecutive record for California wine sales.

A festival of values every day at your
Sonoma Western Auto
from furniture to auto parts
from appliances to sporting goods
Best Wishes
and
Happy Festival
John and Elsie Kok
561 Broadway Sonoma 996-0787

While in Sonoma
at the Vintage Festival
visit
Train Town



Take a 15 minute steam train ride
through a scale model train park
and minature old western town
On Broadway
one mile south of the plaza

THIS STONE and marker in Sonoma Plaza marks the exact site of the Bear Flag raising on June 14, 1846. After the noisy Bear Flag party members had raised their flag, they took General M. G. Vallejo, Sonoma's founder, a political prisoner--unaware that the Mexican general, with vision and courage, only two months earlier had advocated California's annexation to the United States at a meeting in Monterey. It was also on this site that Lt. Joseph Warren Revere, a grandson of Paul Revere, lowered the Bear Flag and raised the 27-starred flag of the United States on July 9, 1846.

SONOMA PLAZA HAD A PICKET FENCE around it when this photo was taken in the 1880s. The fence, built to keep out cattle, finally disappeared picket by picket. Buildings on the east side of the square were destroyed by fire.

GEORGE BREITENBACH'S bicycle shop was a popular E. Napa st. spot in Sonoma a half-century ago. Mr. Breitenbach is the gent at right.

One of many . . .

buildings in Sonoma Valley fully air conditioned and heated by

Peterson Mechanical, Inc.

● plumbing ● sheet metal ● heating ● air conditioning

254 1st St. East 938-8481 Sonoma

Old fashioned hospitality in a grand style

Sonoma Mission Inn

Boyes Hot Springs, California

Sonoma Mission Inn, located on Highway 12 only a short hour's drive from San Francisco, is in the heart of the scenically beautiful and historic Valley of the Moon.

Built in 1927, the Inn has been host to many distinguished visitors and was once the summer training camp headquarters of the Pacific Coast League team - the San Francisco Seals. For ten years the Chicago Bears football team made the Mission Inn their headquarters while playing their west coast games.

We are used to playing host to important personages, groups and events. Today, as in the past, all of our guests are treated as very important persons and all are served in the grand old hotel fashion.

The spacious and charming Inn offers comfortable relaxation in an informal atmosphere and excellent food prepared by an expert chef. We are proud of our home-grown, garden fresh vegetables.

Swim in our sparkling blue pool or simply lounge around it in the glorious sunshine by day or under the stars by night--play shuffleboard or ping pong--enjoy a casual game of pool. Or relax in the quiet shade of our tree-studded lawns with a good book from our library.

Golf, tennis, and sauna and hot mineral baths are available nearby.

Whether you wish simply to relax or have a home base away from home while you tour the wine country, or visit the historic landmarks in the Valley of the Moon, the Sonoma Mission Inn is the place for you.

We are also accessible via Greyhound Bus which discharges passengers at the entrance to the gardens.

On Sonoma Hwy. Call (707) 996-1041

SATURDAY PROGRAM

Vintage Festival Program-Supplement

SEPTEMBER 23, 1972

11:00 A.M.	At the Mission	**THE BLESSING OF THE GRAPES.** A colorful and traditional ceremony of thanksgiving for a bountiful harvest by a successor to the Franciscan Padres of the Mission era.
11:00 A.M.	N.W. Corner of Plaza	**ST. LEO'S FOLK GUITAR GROUP.**
12:00 Noon	Spain St., in front of Old Barracks	**OLD FASHIONED WATER FIGHT** between fire departments of Sonoma Valley — Sonoma FD, Valley of the Moon FD, Schell-Vista FD and Glen Ellen FD.
1:00 P.M.	At the Mission	**VALLEJO-HARASZTHY WEDDING.** A re-enactment of the double wedding ceremony of the daughters of General Mariano Vallejo and sons of Colonel Agoston Haraszthy.
1:30 P.M.	At Bear Flag Monument Plaza (N.E. Corner)	**THE BEAR FLAG INCIDENT.** A re-enactment of the raising of Bear Flag in Sonoma by a dissident band of American settlers on June 14, 1846.
1:45 P.M.	Bear Flag Monument	**RAISING OF THE AMERICAN FLAG.** Re-enactment of the annexation of California by the United States on July 9, 1846. Participating: Marching group, U.S. Naval Security Group, Skaggs Island, and 12th Naval District Band.
2:00-3:00 P.M.	N.E. Plaza	**BAND CONCERT.** 12th Naval District Band, led by Chief G. P. Bennett, USN.
3:00 P.M.	Front of Swiss Hotel, E. Spain St.	**THE ARRIVAL OF THREE-FINGERED JACK,** notorious compadre of the bandit Joaquin Murietta.
3:00 P.M.	N.W. Corner of Plaza	**SENIOR CITIZENS' KITCHEN KETTLE BAND.**
3:30-5:00 P.M.	Grinstead Memorial Amphitheater	**ONE HUNDRED YEARS OF FASHION,** from the Pictures of the Past, narrated by Mrs. Neal Dodge, and presented by Church of Jesus Christ of Latter Day Saints.
5 P.M. to 7 P.M.	On Your Own!	**STROLL AROUND** and see the historic window displays. Visit the booths in the Plaza and the features at the Community Center, 276 E. Napa Street.
7:30-9:00 P.M.	Behind City Hall in the Plaza	**FOLK DANCING.**
9:00 P.M.-1 A.M.	Veterans' Memorial Building	**SPANISH BALL.** Presented by the Junior Women's Club of Sonoma Valley. Costumes are invited and will be judged for prizes. Vintage Festival Queen will be crowned.
7:30 P.M.-1 A.M.	High School	**VINTAGE FESTIVAL TEENAGE DANCE.** All teenagers invited — $2 admittance.

SUNDAY PROGRAM

SEPTEMBER 24, 1972

9:30 A.M. **11:30 A.M.**	Trinity Episcopal Church 275 East Spain Street	**HISTORICAL PAGEANT** — "The Seven Flags of Sonoma," Ruth Akin, author.
10:00 A.M. to 12:00 Noon	High School Grounds	**JUDGING** of Vintage Parade entries.
12:00 Noon	Up Broadway, Around the Plaza and return	**VINTAGE PARADE.** Led by a Color Guard from the Naval Security Group Activity, Skaggs Island and the Yuba City High School Marching Band. Grand Marshal: Robert Finch, Special Advisor to the President of the U.S. Honorary Grand Marshal: Ernie Mangue of Middletown.
1:00-2:00 P.M.	N.W. Corner of Plaza	**EAST BAY BANJO CLUB.** Concert routines.
1:00-2:00 P.M.	N.E. Corner of Plaza	**YUBA CITY H. S. SCHOOL CONCERT.**
2:00-5:00 P.M.	Veterans' Memorial Building First Street West	**FOLK DANCING** presented by Folk Dance Federation of California. All invited to watch.
2:30-3:30 P.M.	N.E. Corner of Plaza	**CLARA CARBONARO GRECO ACCORDION GROUP.**
2:30 P.M.	Information Booth, Plaza	**AWARDS PRESENTATIONS** — Parade, Window Decorations, Booths.
2:30 P.M.	N.W. Corner of Plaza	**JUNIOR HUNGARIAN DANCERS.**
3:00 P.M.	At the Mission	**VALLEJO-HARASZTHY WEDDING.** A re-enactment of the wedding ceremony of the daughters of General Vallejo and the sons of Col. Agoston Haraszthy.
3:30-5:00 P.M.	Grinstead Memorial Amphitheatre	**ROBIN HOOD MUSICAL** featuring The Valley Singers. From "Robin Hood" by Reginald de Koven by special arrangement with the Tracy Music Co. of Boston as adapted by John Glowacki and Richard Rhodes.
4:30 P.M.	N.W. Corner of Plaza	**JUNIOR HUNGARIAN DANCERS.**
5:15 P.M.	N.E. Corner of Plaza	**SONOMA COUNTY CONCERT BAND.** (The musicians for this performance are being paid by a grant from the Music Performance Trust Funds of the recording and television industries, obtained through the cooperation of Musician's Local 292 of the American Federation of Musicians.
7:30 P.M. to 10:00 P.M.	Veterans' Memorial Building	**FOLK DANCING** presented by Folk Dance Federation of California. All invited to watch.

At the COMMUNITY CENTER, 276 East Napa Street
SATURDAY and SUNDAY, 10 a.m. to 9 p.m.

Valley of the Moon Garden Club Flower Show and Tea Room
Rebekahs' Gift Table (Handmade items, novelties, etc.)
Wind Chimes and Glass Crafts, Mr. and Mrs. Lorenz H. Nielson
Wood Carving and Wood Crafts, Mr. and Mrs. Maynard DeVore
Leather Craft, Robert McDonald
Mobiles and Space Gardens, Richard Levitan
Quilts, Heneryetta Jacobs
Pottery, London Village Pottery
Shadow Pictures, Mrs. Avis H. Kurtzweil
Creative Living Center
Open House at Weaving Studio, Room 208
Open House at Weinmann Art Studio, Room 209

(FOR OTHER FESTIVAL FEATURES, SEE INSIDE PAGES)

2021.3.92